



## PROMOTION PROGRAM IN THE UNITED STATES

(From 11<sup>th</sup> - 17<sup>th</sup> June, 2018)

	Time	Activities	Location
Day 01 (June 11 <sup>th</sup> 2018)	14:00 – 16:00	QTSC meeting (included HOMA and QA) with the Plug and Play Center (Introduction the programs and international investment fund to accelerate start-up) <a href="https://www.plugandplaytechcenter.com/">https://www.plugandplaytechcenter.com/</a>	440 N ,Wolfe Rd Sunnyvale, CA 94085
	18:00 – 20:00	Welcome Drinks Discussion with VIDG group, Silicon Valley Forum about prepareing and organization event (self-sufficient with drinking)	At lobby of Clariana Hotel 100 E Santa Clara St. San Jose, CA 95113
End of Working	Day 01		
Day 02 (June 12 <sup>th</sup> 2018)	9:00 – 12:00	Attending Seminar: Software Outsourcing Development organized by VIDG Reference program Session 1: Startup in Silicon Valley by Ms. Xi-Er Dang, Marketing Specialist, Silicon Valley Forum. Session 2: Quality Assurance and Testing in Software Outsourcing Services by Dr. Duvan Luong, Vice President of VIDG. Coffee Break Session 3: Smart City Vision by Mr. Rob Lloyd Director of Tech and Information Department and Ms. Jill North, Chief IT Innovation Officer, San Jose Mayor's Office. Networking lunch	Silicon Valley Global Innovation Center, 189 W. Santa Clara St., San Jose, CA 95113.  VIDG charges \$500/per participant (including whole day program of 12 June and half day 13 June, and networking dinner). The fee for second member of the same company is \$250/per member
	13:00 – 17:00	Seminar: Vietnam IT Networking Day Vietnam – US 2018.  Detailed agenda is attached  13:00 Registration—coffee/ Beverage/ Pastries  Visiting leaflet promotion materials at reception desks.  13:15 Video clip introducing VN IT industry. (Mr Trung Trinh)  13:30 Opening speech by Ms. Denyse Cardozo, CEO, Silicon Valley Forum.	



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	17:00 – 21:00	13:40 Introducing VN business delegation by Mr. Long Lam, CEO, QTSC. 13:45 VIDG introduction (Mr Trung Trinh CEO VIDG) 14:00 Presentation from Vietnam business delegation. (Each business presents 10') Coffee Break -Networking Continuous presenting VN business introduction 16:50 Signing MOU (if any) Networking Dinner Networking Dinner in Silicon Valley	M Asian Fusion Restaurant 98 S Second Street   San Jose, CA 95113  VIDG will provide the guest information later.
End of Working	Dow 02		miormation rater.
End of Working Day 03	9:30 – 11:00	"Introduction of business establishment	At San Jose City
(June 13 <sup>th</sup> 2018)		in San Jose" by Mr. Joe Hedges, Director of International Affair presented in City Hall.  Tentative Agenda: Introduction of HRs management software. (FOC) Discussion on "Conversational Artificial Intelligence" Luncheon Finished program at Silicon Valley.	Hall 200 E. Santa Clara St
	13:00 -18:00	Free visiting	
End of Working	*		14000 770 771
Day 04 (June 14 <sup>th</sup> 2018)	08:00 – 13:30	Move to Austin TX (domestic flight from San Jose to Austin)  Check in Aloft Hotel <a href="http://www.aloftaustinnorthwest.com/">http://www.aloftaustinnorthwest.com/</a>	14020 US Highway 183, Austin, TX, 78717, United States
	14:00 - 15:00	Meeting with the IA team about event	Visiting free for the
		preparation (Group QTSC/QA/HOMA)	remaining members
<b>End of Working</b>	Day 04		
Day 05 (June 15 <sup>th</sup> 2018)	09:00 – 12:00	Meeting with International Accelerator organization (IA) <a href="https://internationalaccelerator.com/">https://internationalaccelerator.com/</a> Detailed agenda is attached	8121 Bee Caves Rd #150, Austin, TX 78746, USA



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		9:00 - 9:30 Introduction IA 9:30-10:30 Introduction of Vietnamese Business Group 10:30-11:30 Q & A discussion 11:30-12:00 Signing memorandum of understanding of cooperation between QTSC and IA organization for international to accelerate start-up	
	14:00 – 16:00	Visiting Capital Factory <a href="https://www.capitalfactory.com/">https://www.capitalfactory.com/</a>	701 Brazos St, Austin, TX 78701, USA
	16:30 – 17:30	Visiting We Work (Coworking Space) <a href="https://www.wework.com/">https://www.wework.com/</a>	(600 Congress Ave Austin TX 78701)
	18:00 – 21:00	Networking Dinner. Detailed agenda is attached	Estimated about 10-20 US companies and Vietnam delegations. A total of 25 participants. Dinner meal is 50-75 \$/pax.Vietname business delegation receive dinner. IA will provides the restaurant and guests information later.
Day 06-07 (June 16 <sup>th</sup> – 17 <sup>th</sup> 2018)		Free to meeting with partners, follow up to discuss more of cooperation opportunities	
Finished		1.	