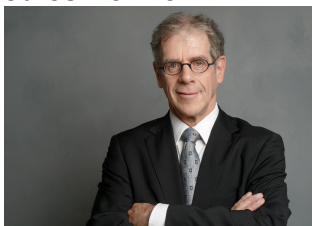


Biographical Notes

Jules Bernier



Attorney - Business Coach - Certified Mediator & Arbitrator

Jules is a lawyer and a career manager. For over thirty years, he has worked as a senior legal and human resources executive for important domestic and international corporations, operating in a variety of sectors including media, manufacturing, retail, mining, finance, agri-food, health and cooperative.

He has demonstrated his expertise in various countries, such as Canada, Mexico, France, United States, as well as North and West Africa, where he was expatriated. Over the years, he has developed a great interest and an expertise in International Management, Negotiation of Contracts, International Trade, International Law, Mergers & Acquisitions and Labour & Employment Law.

Jules is known as an extremely versatile manager, and this reputation has led to assignments to operational areas. His versatility has put him in charge of human resources, material resources, public relations and legal affairs. He has also served as acting president of the real estate division of a major financial institution.

According to his peers, he is endowed with a business logic that enables him to rapidly grasp the strategic issues facing organizations and propose innovative solutions that reflect their reality. Because of his judgment, mental agility, sensitivity to what is urgent and broad vision of events, he is able to gain the confidence of senior executives and is an advisor sought-after for his opinions in both personnel and professional areas.

In 2012, he set up a network composed of senior lawyers and experts who provide legal and management services at national and international level. The network has offices in Montreal, New York, Algiers, Guangzhou, Shanghai and Singapore.

A true leader and team player, in 1989, the federal and provincial ministries of labour awarded him the first prize given by the Corporation of Industrial Relations Counsellors for his achievements in "Human Resources Management."

He has been a speaker at seminars, symposia and workshops, taught courses and is the author of articles in publications specializing in human resources management.

He has been a member of the Board of Directors of cultural, community and public organizations and involved in the academic community. He is actively involved in the Quebec Entrepreneurship Foundation and he is a member of the Quebec Bar, the International Association of Lawyers, the Worldwide Association of Business Coaches and the Quebec Arbitration and Mediation Institute

Jules is recognized for his respect for others, his humanism, his integrity and his ready availability.