



Data-driven agriculture in the digital economy

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Executive Director
GODAN

Vietnam November 2018



Why GODAN?



- **Demographics:**
Tripling of the world population

- **Climate change:**
Warmest years so far, natural catastrophes, agricultural zones changing



➤ **Technology costs** down, data availability unprecedented

Building a global momentum (Dec 2014)

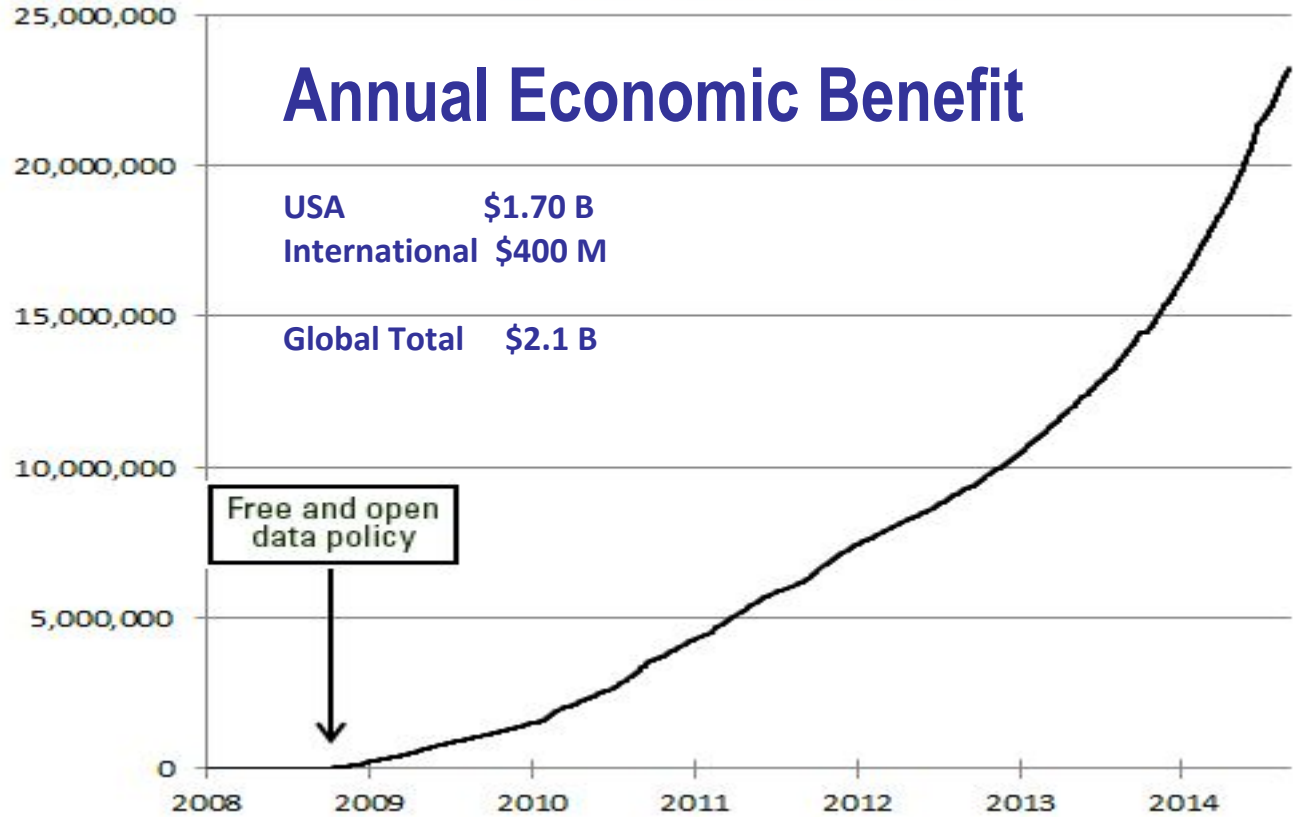


GODAN: 800+ partners (September 2018)



Why: Data means business!

Landsat Scenes Downloaded from USGS EROS Center (Cumulative)



Open data for everyone: Open portals

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Together Let's Build Solutions With Open Data

The Kenya Open Data Portal makes Public Government datasets accessible for free to the public in easy reusable formats, supporting the Government's drive to proactively inform citizens and be accountable.

Connected Summit 2016

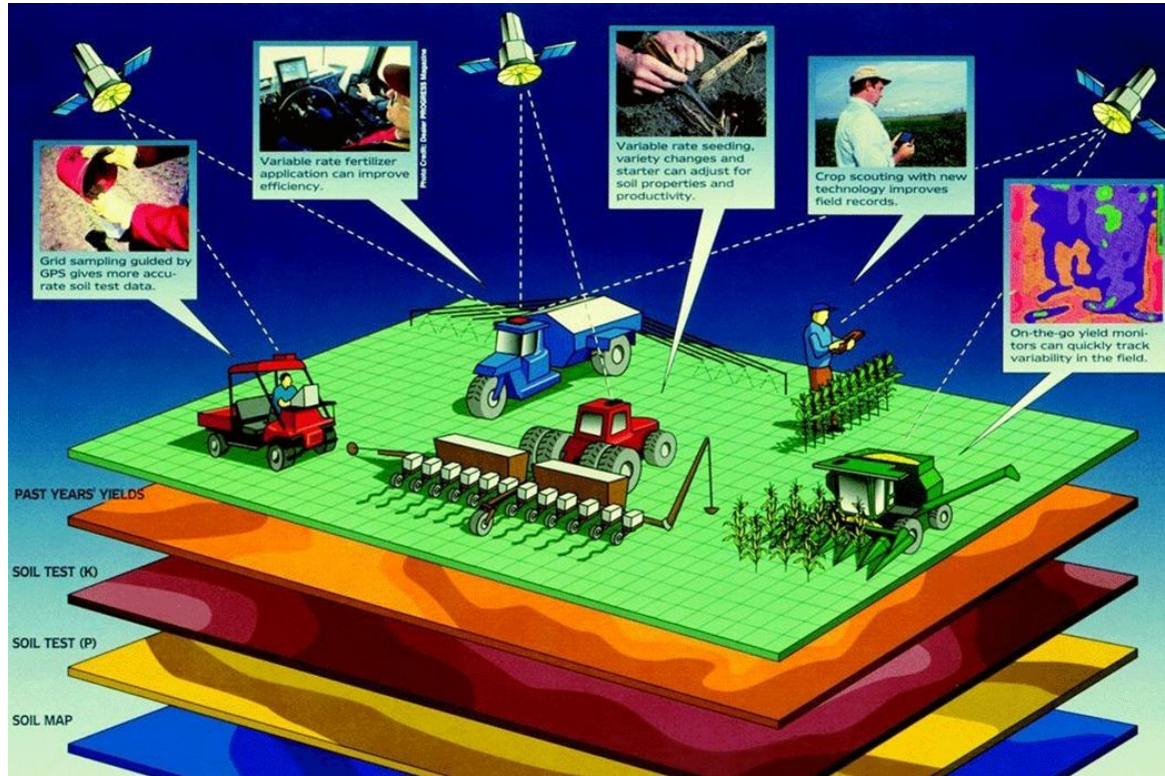
Theme: Bridging the service gap

Coming to Connected 2016?

Visit Kenya Open Data at the ICT Authority booth, March 20th-23rd 2016.
[See more](#)

20th - 23rd March 2016
Diani, Kenya

Opportunities: New sensors, data integration



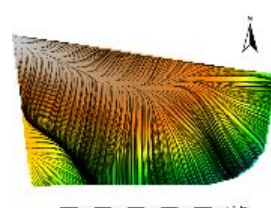
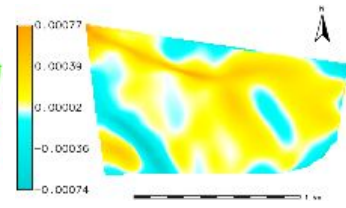
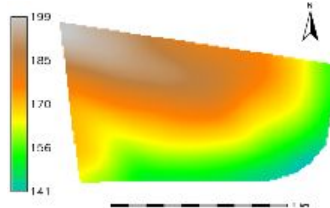
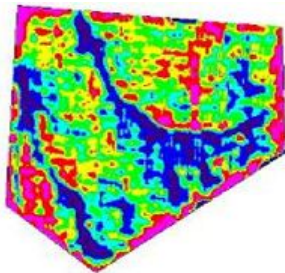
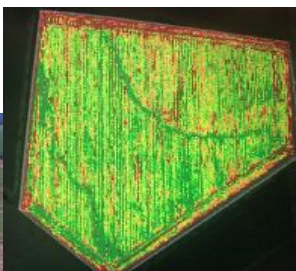
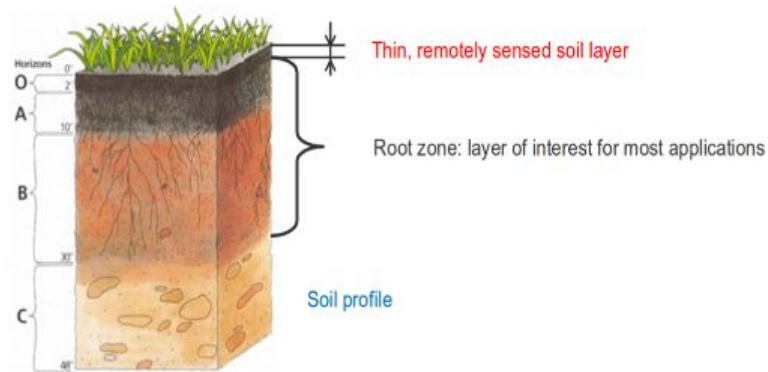
Soil mapping and modelling

Features:

- Field problem areas and yield heterogeneities analysis
- Soil quality indices development (max margin productivity)
- Air and soil temperature forecast
- Frosts forecasting
- Nitrogen and pH level determination
- Water erosion modelling

Data types

- Sentinel 1 & 2 (10 m resolution)



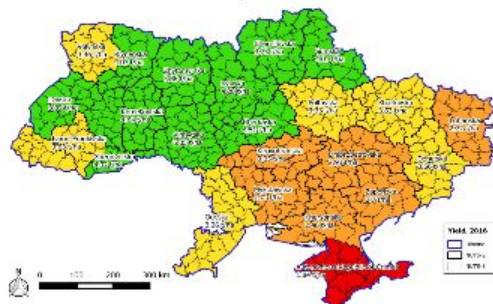
Crop Yield Forecasting

From 2011 with following data:

- MODIS MOD13Q1 NDVI;
- Yield statistics (Government Statistics Agency of Ukraine);
- 2 months in advance of harvest

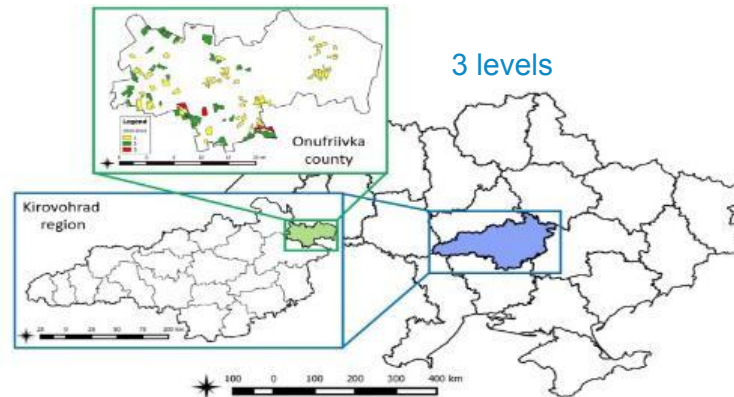
3 levels

- Regions;
- Counties (Onufriivka county);
- Household (in Onufriivka county)



Algorithm is based on:

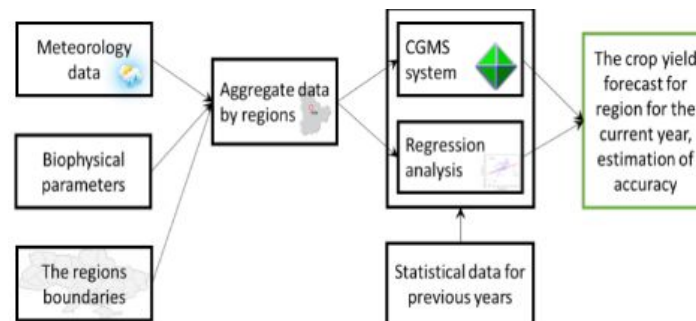
- Historical data
- Soil moisture
- Precipitation (GPM)
- Weather conditions
- Analysis of spectral indices (NDVI, ReCI, EVI)
- Biophysical parameters (LAI, FAPAR)
- Satellite imagery (Sentinel 2, Sentinel 1, Landsat 8, MODIS Mod13q1, commercial data e.g. RapidEye)



Crop yield forecasting accuracy estimation for previous seasons:

Crop yield forecast accuracy two months before harvest - 70 %

Crop yield forecast accuracy two weeks before harvest - 90 %



Southeast Asia: Rice Map

Conditions:

- Exceptional
- Favourable
- Watch
- Poor
- Failure
- Out-of-Season
- No Data

Drivers:



Wet



Dry



Hot



Cold



Extreme
Event



Delayed
Onset



Socio-
economic



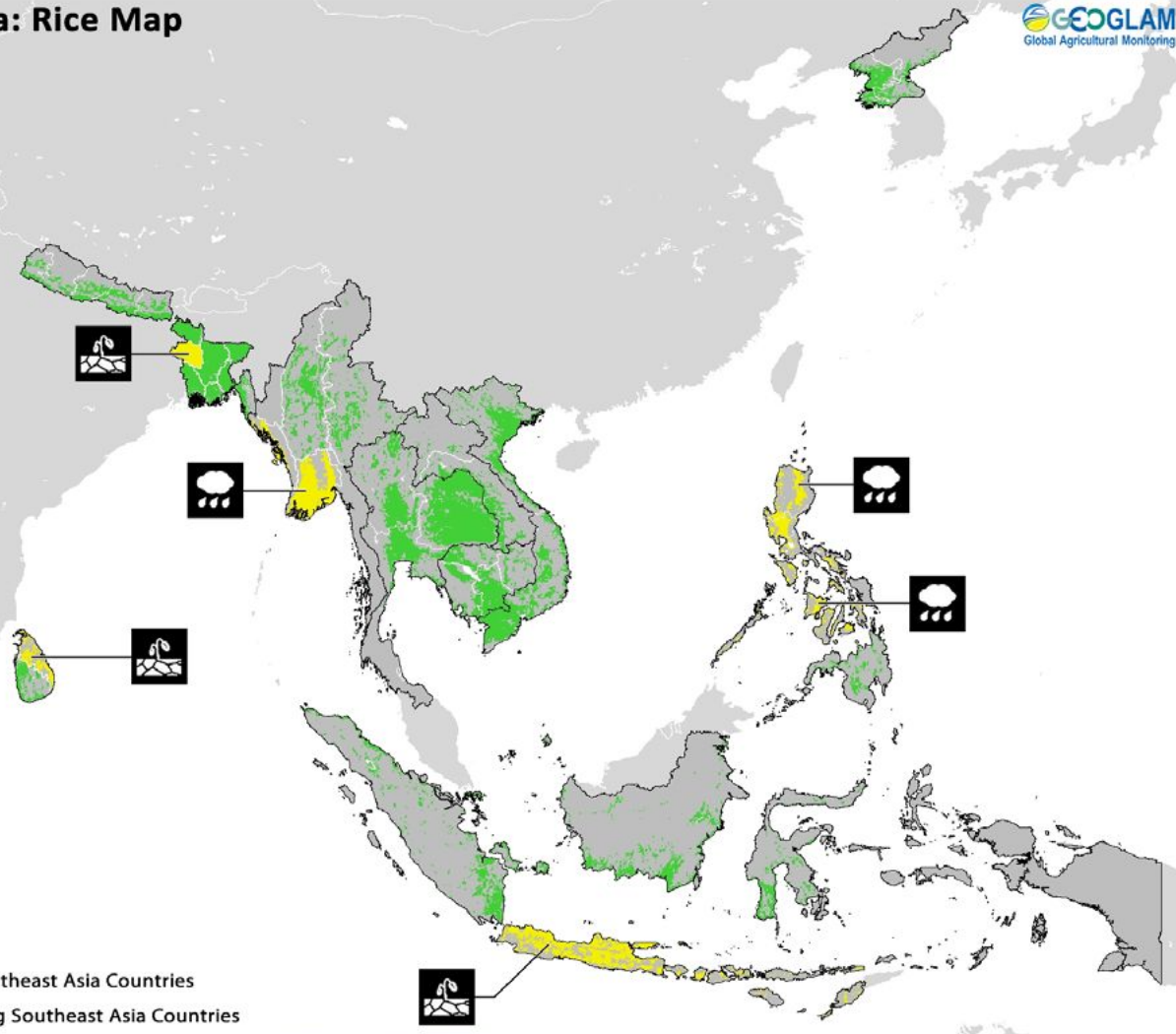
Pests &
Disease



Conflict

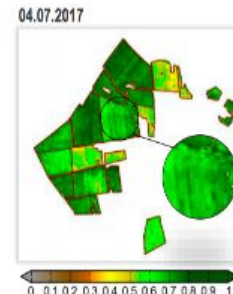
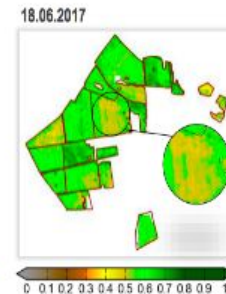
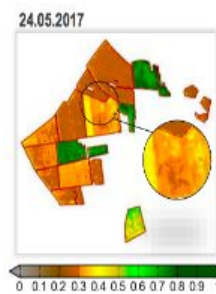
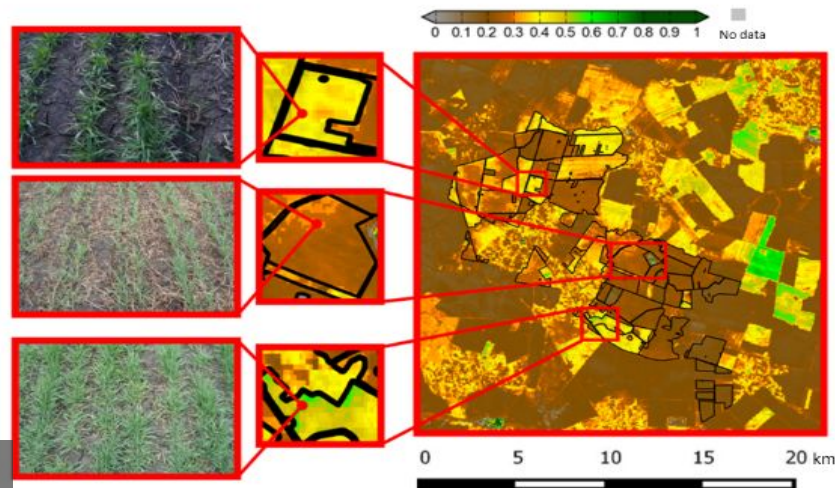
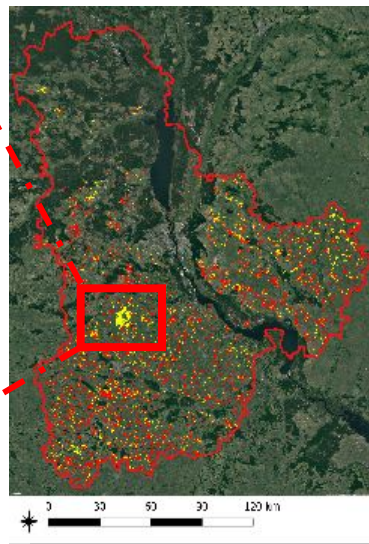
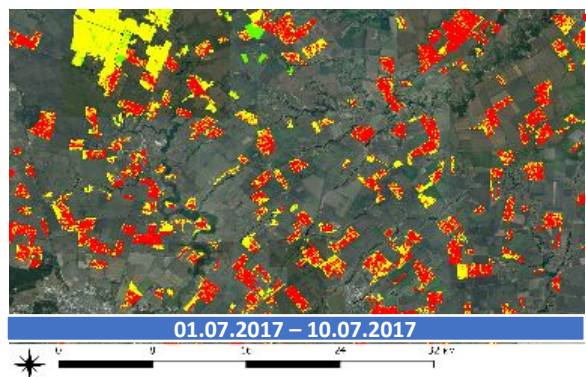
Countries:

- Early Warning Southeast Asia Countries
- Non-Early Warning Southeast Asia Countries



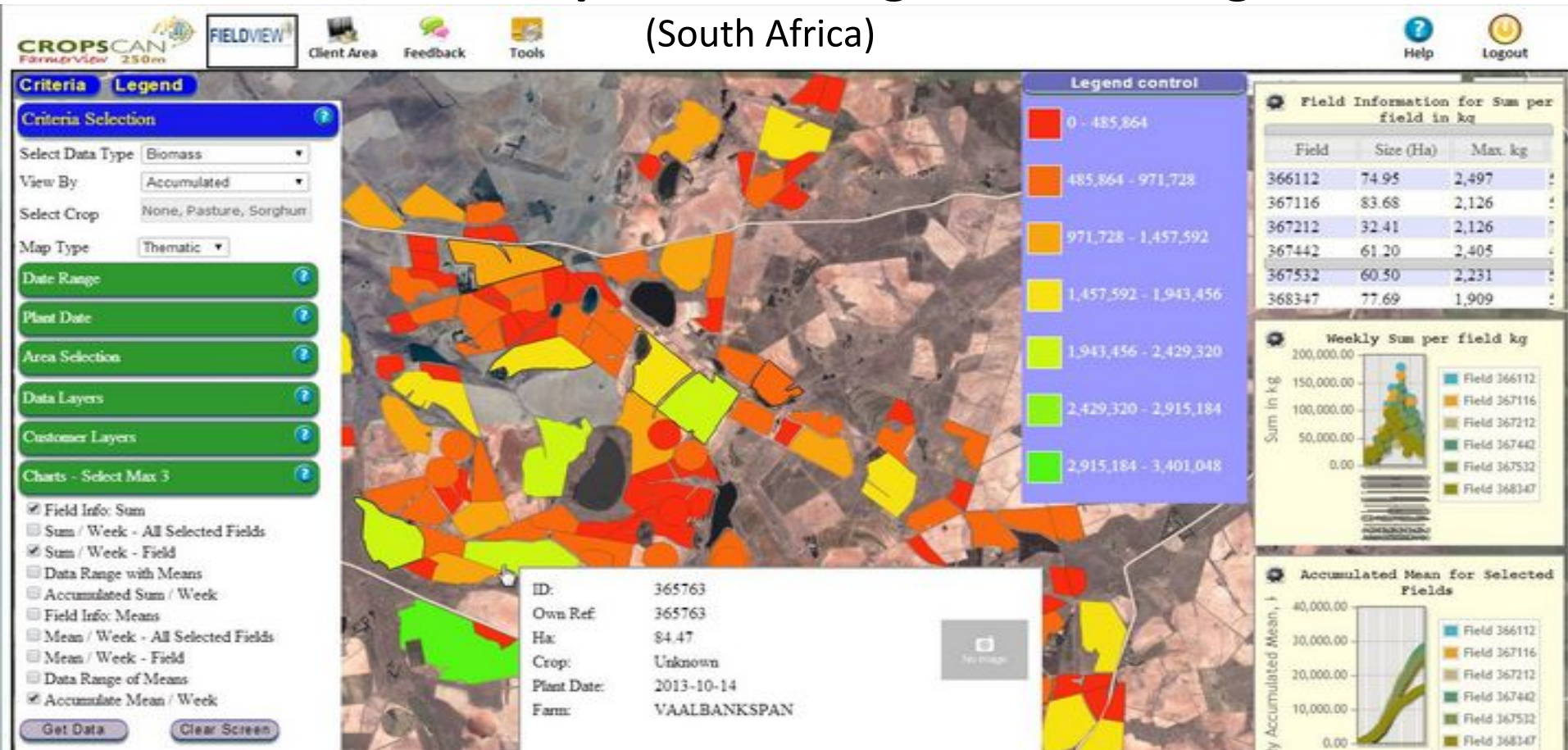
Crop Conditions/disaster management

- Crop conditions assessment
- Dynamic analysis of vegetation maps (e.g. NDVI and ReCI)
- Comparison of current and average historic vegetation index (crop production assessment)
- Favorable or non-favorable growing conditions
- Spectral indices accumulation (NDVI, ReCL, LAI, EVI etc.)

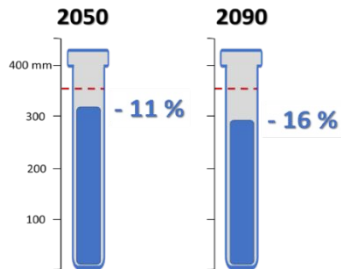
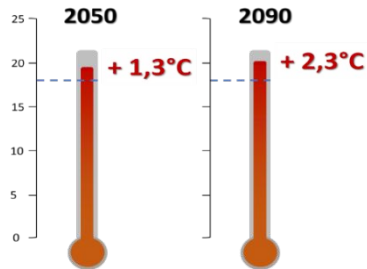


Data for precision irrigation/farming:

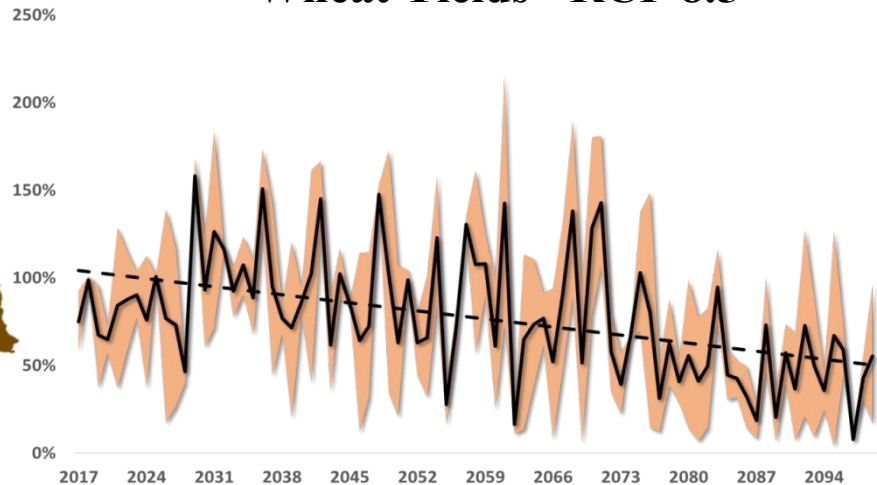
(South Africa)



Data to mitigate climate change impact: (Morocco)

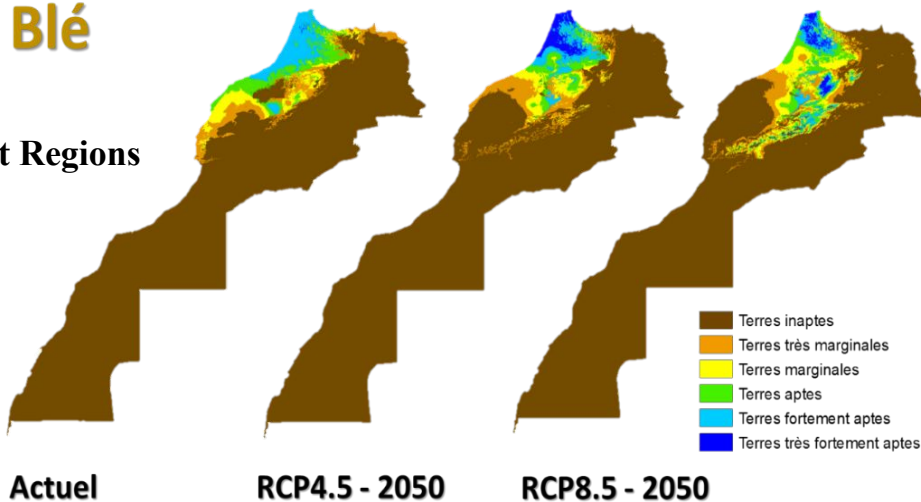


Wheat Yields - RCP 8.5



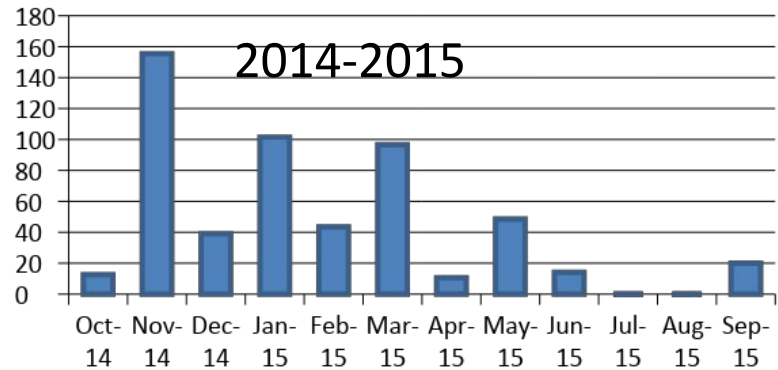
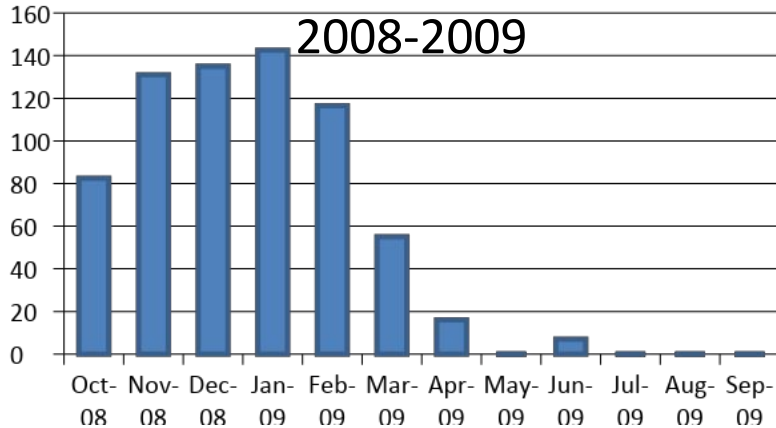
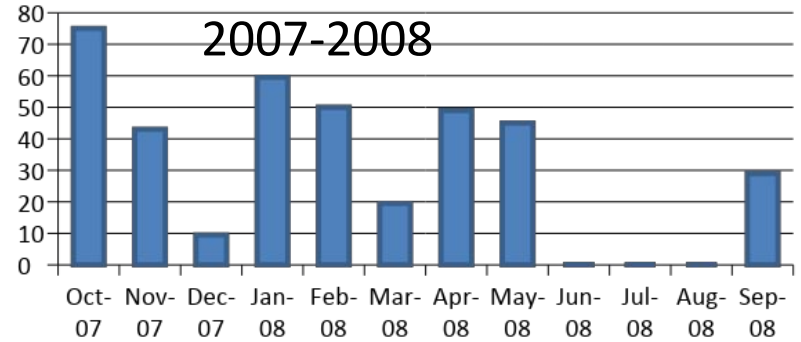
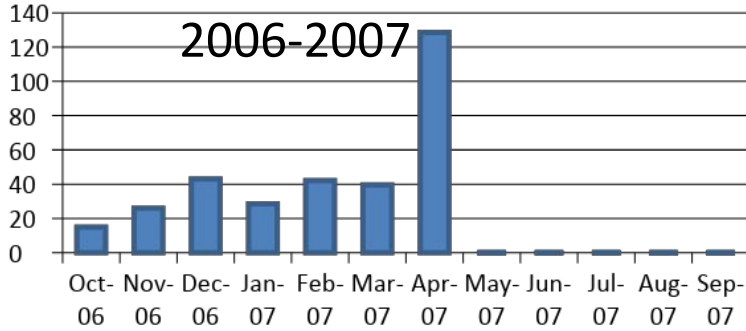
Blé

Wheat Regions



<http://www.inra.ma/docs/accagrimg/assagric/Brochhangclimregfesmek.pdf>

ON-FARM RAINFALL : GREAT VARIABILTY BETWEEN YEARS AND BAD DISTRIBUTION WITHIN YEARS.



Data driven soil management:

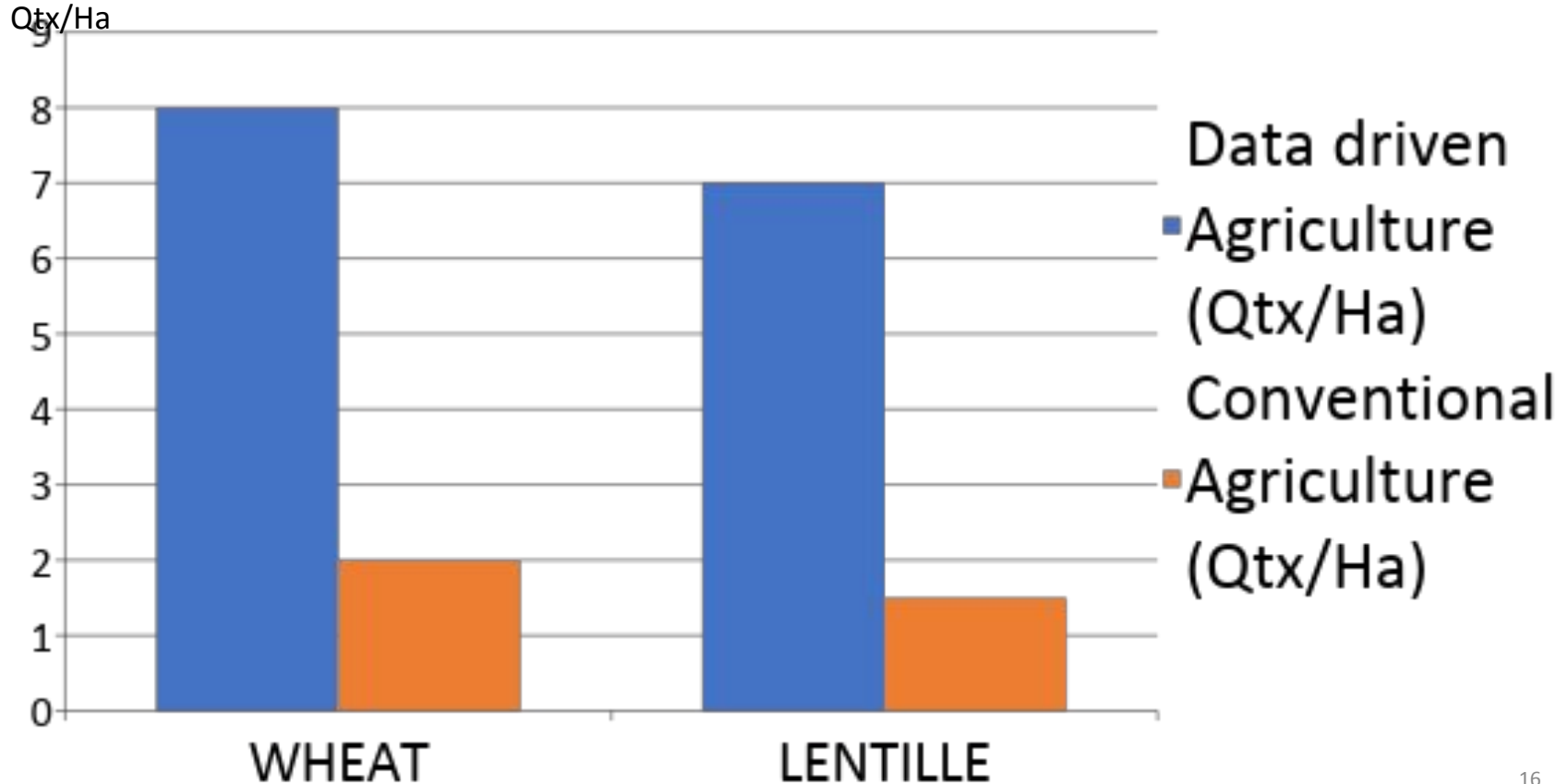
2010



2016



Yield Comparison – Harvest 2007 (220 mm Rainfall poorly distributed)





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Available in 2016



	prime	plus	pro
Field-Level Weather	●	●	●
Notifications	●	●	●
Scouting	●	●	●
Data Connectivity*		●	●





THE UNIVERSITY OF
SYDNEY

—
Australian
Centre for
Field Robotics

Digital Farmhand

Field demonstration - Richmond, July 2017

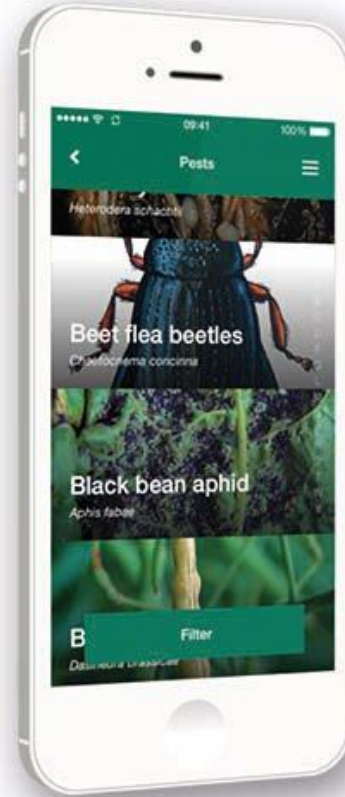
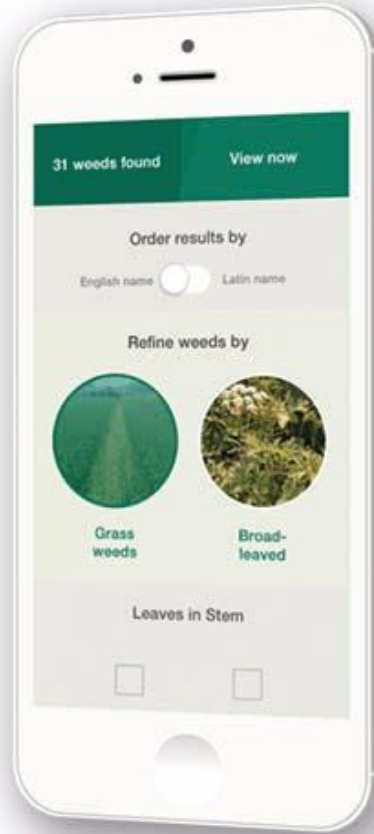


Low tech inputs & open data:

TerraSen Station BASIC



- Big Data at your fingertips:



No tech at all: ESOKO Model:



CONNECT WITH FARMERS

via SMS, voice-SMS and call centre

LEARN MORE →



Big data that users can understand: Ethiopia: Data – driven Agriculture



HOTLINE 8282

Ethiopian  **ATA**
Agricultural Transformation Agency
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Open data for everyone: The F.A.I.R. principles:

- Data should be **Findable**
- Data should be **Accessible**
- Data should be **Interoperable**
- Data should be **Re-usable**.

*...and be in a format that makes sense to its target recipients





Thank You!

Join the data revolution!

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