

# An AI Accelerator model for B2B activities

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# Outline

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- Our mission 2 mins
- Our approaches 6 mins
- Conclusions 2 mins

# La Javaness – Accelerator for AI adoption

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## One mission:

Accelerate AI adoption in French and European business

## We work with two different worlds

Startups B2B AI native

Coaching & Expertise (in exchange for equity)

Enterprises

**Foundation** Strategy, Architecture, Culture  
**Experiment** POC / Prototype  
**Adoption** Business applications powered by AI

# Our achievement

Over 150 innovation projects and 35 startups accelerated in the past 3 years



Winner of **Innovation  
Trophée**  
Smart pricing solution



Winner of **prix Usine  
Digitale**  
Otto mailbot solution

**+150**

corporate innovation  
projects

Corporate

**30%**

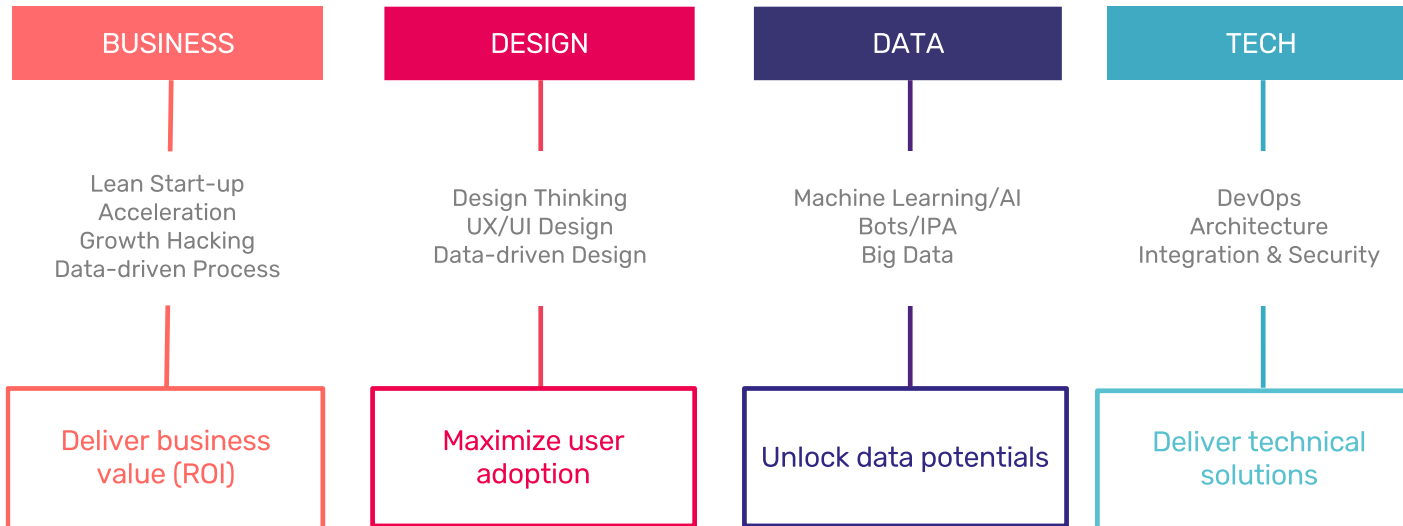
of resources  
invested in R&D on  
disruptive  
technologies

**+40**

employees

Our approaches 1/3

# Full Stack & Lean Methodology



Our approaches 1/3

# Full Stack team & Lean Methodology

Our Recipe To build great AI applications

- 10% Algorithms**
- + 20% IT**
- + 30% Data**
- + 40% Usage**

Our approaches 2/3

# We build AI Native Bussiness Applications

Build

*Business Applications*

Not Algorithms

# Build AI Native Bussiness Applications **with our clients**



## **Benefits for clients:**

An application intelligent tailored to their need  
Lifetime License + Code Source + Regular Update



Our approaches 3/3

## A great team, R&D and Open Source

- Fearless youngsters + Savior Seniors
- 30% resource on R&D and Learning
- Test and contribute to Open Source
  
- 12 speaking languages
- 4 continents
- 45% Female
- 3 PhD
- 4 serious poker players



Summer 2017

# Conclusions

## What we have learned in the past 3 years

- Think and build **Applications**, not **Algorithms**
- At the time being the full potential of AI is yet to discover
  - Things that are not possible two years ago may be now
  - Things that no one has tried
- Just test!
- No need to be Google or Amazon to do crazy things
- Invest in interns and bitcoin
  
- Take the subjects of security and data privacy very seriously



Thank You!

 @chunglp