

VIETNAM DIGITAL ECONOMY FORUM 2018

CHALLENGES & STRATEGIC SOLUTIONS FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN THE FOURTH INDUSTRIAL REVOLUTION

AGENDA



Thursday 01 st November, 2018 - Rex Hotel, 141 Nguyen Hue, District 1, HCMC

TIME

AGENDA

08:00 - 08:30

Welcome to Vietnam Digital Economy Forum 2018

Opening Remarks

08:30 - 08:40

#Leader from Ho Chi Minh City People's Committee

08:40 - 08:50

Welcome Speech #Leader from Ministry of Information & Communications



Vietnam Digital Economy scenarios

AGENDA Introduction

08:50 - 08:55

#Mr. Vu Ngoc Anh, CEO, AVSE Global

08:55-10:15

#Mr. Nguyen Thanh Phuc, Director General, Authority of Information Technology Application, Ministry of Information and Communications (MIC)

Presentation 3: 10 points to AI in Vietnam

Presentation 1: Vietnam's Digital Government Strategy

Presentation 2: Data-driven agriculture within the digital economy #Mr. André Laperrière, CEO, Global Open Data on Agriculture and Nutrition (GODAN)

#Mr. Ho Tu Bao, Professor in Computer Science, Japan Institute of Advanced Science and Technology

Presentation 4: Development of innovation ecosystems in digital economy

Case study in France #Mr. Vu Ngoc Anh, Manager, Innovation Programs, La Javaness

Panel Discussion: Moderated by Mr. Vu Ngoc Anh, CEO, AVSE Global

- Mr. Nguyen Thanh Phuc, Director General, Authority of Information Technology

Attending

- Application, Ministry of Information and Communications (MIC) - Mr. André Laperrière, CEO, Global Open Data on Agriculture and Nutrition (GODAN)
- Mr. Ho Tu Bao, Professor in Computer Science, Japan Institute of Advanced Science
- and Technology

10:15 - 10:30

Break



AGENDA

The Impact of Digital Technology to Business Strategies of the SMEs

10:30 - 10:35

10:35 - 12:00

#Mr. Vu Thanh Tu Anh, Director of Research at Fulbright Economics Teaching Program

GIntroduction

Presentation 5: Digital technology and changes in organization of collective intelligence #Mr. Ha Duong Duc, General Director, Officience

in HCMC, a member of National Economic Advisory Board for Vietnam's Prime Minister

Presentation 6: Digital technology to foster open education models #Mr. Phan Chinh, CEO, Intek Institute

> Presentation 7: Global crowdsourced Open Data platform on food products #Mr. Pierre Slamich, Vice President, Open Food Facts & Open Beauty Facts

#Mr. Le Phi Hung, Chief Data Officer, La Javaness

Case study in Europe

Presentation 8: An Al accelerator model for B2B activities

#Mr. Thomas Bozzo, Manager of Digital Transformation on Healthcare sector, **Eurogroup Consulting**

Presentation 9: Digital Innovation enabling SME to tackle public healthcare issues

Panel Discussion: Moderated by Mr. Vu Thanh Tu Anh, Director of Research at Fulbright Economics Teaching Program in HCMC, a member of National Economic Advisory Board for Vietnam's Prime Minister

Attending - Mr. Ha Duong Duc, Co-Founder & CEO, Officience - Mr. Phan Chinh, CEO, Intek Institute

- Mr. Pierre Slamich, Vice President, Open Food Facts & Open Beauty Facts - Mr. Le Phi Hung, Chief Data Officer, La Javaness

- Mr. Thomas Bozzo, Manager of Digital Transformation on Healthcare sector, **Eurogroup Consulting**

Session Applying Digital Technology to Improve the Competitiveness of SMEs 03

TIME

13:45 - 13:50

12:00 - 13:30

AGENDA

Lunch Plenary & Break



Presentation 10: AI - Trends and developments in #Mr. Hoang Minh Phuong, Founder and Researcher, GraphicsMiner Lab

Introduction

Presentation 11: Digital technology in supply chain management

#Mr. Nguyen Ngoc Tu, Chief Innovation Officer, Smartlog/Entropy JVN

#Mr. Tony Hieu, Vice President, Smartlog

Presentation 12: The art of possible #Mr. Chawapol Jariyawiroj, Country Manager, Amazon Web Services (Thailand & Vietnam)

#Mr. Ludovic Bodin, Ambassador for International Investments, France AI;

Presentation 14: Digital Transformation: Clouds for SMEs #Mr. Vu Minh Tri, Vice President of Cloud Services, VNG Corporation

- Mr. Tony Hieu, Vice President, Smartlog

Managing Partner, Kalibrio Capital

Presentation 13: France Vietnam Al Cooperation

Smartlog/Entropy JVN Attending - Mr. Hoang Minh Phuong, Founder and Researcher, GraphicsMiner Lab

Panel Discussion: Moderated by Mr. Nguyen Ngoc Tu, Chief Innovation Officer,

- Mr. Jariyawiroj Chawapol, Director, Amazon Web Services (Thailand) - Mr. Ludovic Bodin, Ambassador for International Investments, France AI; Managing Partner, Kalibrio Capital

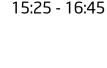
- Mr. Vu Minh Tri, Vice President of Cloud Services, VNG Corporation

Break

AGENDA

Introduction

Digitalized services supporting SMEs



15:10 - 15:25

TIME

15:25 - 15:30

Session

04

Presentation 15: Experience in developing public policies that support SMEs in Asia

Ho Chi Minh City (ITP)

#Mr. Ryan Jacildo, Economist of Asia Desk, Organisation for Economic Co-operation and Development (OECD), Development Centre

Presentation 17: The advance of digital transformation and opportunity for

#Mr. Nguyen Anh Thi, Director, Information Technology Park - Vietnam National University

#Mr. Le Trung Nghia, Head, Department of Applied IT Promotion, Office of Environmental

#Mr. Hiro Kataoka, Chairman, 689Cloud Presentation 18: Digital marketing to foster international growth for local SMEs

Science and Technology Development, MOST

Presentation 16: Open Source Ecosystem in Vietnam

Vietnamese businesses

#Ông Bruce Cran, CEO, DFO Global Performance Commerce

Panel Discussion: Moderated by Nguyen Anh Thi, Director, Information Technology Park - Vietnam National University Ho Chi Minh City (ITP)

Attending - Mr. Ryan Jacildo, Economist of Asia Desk, Organisation for Economic

- Mr. Le Trung Nghia, Head, Department of Applied IT Promotion, Office of Environmental Science and Technology Development, MOST

Taking Photos

17:30 - 18:00 18:00 - 20:30

16:45 - 17:00

- Mr. Mr. Hiro Kataoka, Chairman, 689Cloud - Mr. Bruce Cran, CEO, DFO Global Performance Commerce

Co-operation and Development (OECD), Development Centre

Final Statement - #Mr. Nguyen Duc Khuong, President, AVSE Global

Media Interview (Newspapers & Televisions)

Technology Showcase Gala Dinner