

VIETNAM DIGITAL ECONOMY FORUM 2018

CHALLENGES & STRATEGIC SOLUTIONS FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN THE FOURTH INDUSTRIAL REVOLUTION

AGENDA

Thursday 01st November, 2018 - Rex Hotel, 141 Nguyen Hue, District 1, HCMC

TIME

AGENDA

08:00 - 08:30 Welcome to Vietnam Digital Economy Forum 2018

08:30 - 08:40 **Opening Remarks**
#Leader from Ho Chi Minh City People's Committee

08:40 - 08:50 **Welcome Speech**
#Leader from Ministry of Information & Communications

Session 01 Vietnam Digital Economy scenarios

TIME

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08:50 - 08:55 **Introduction**
#Mr. Vu Ngoc Anh, CEO, AVSE Global

08:55 - 10:15 **Presentation 1: Vietnam's Digital Government Strategy**
#Mr. Nguyen Thanh Phuc, Director General, Authority of Information Technology Application, Ministry of Information and Communications (MIC)

Presentation 2: Data-driven agriculture within the digital economy
#Mr. André Laperrière, CEO, Global Open Data on Agriculture and Nutrition (GODAN)

Presentation 3: 10 points to AI in Vietnam
#Mr. Ho Tu Bao, Professor in Computer Science, Japan Institute of Advanced Science and Technology

Presentation 4: Development of innovation ecosystems in digital economy Case study in France
#Mr. Vu Ngoc Anh, Manager, Innovation Programs, La Javaness

Panel Discussion: Moderated by Mr. Vu Ngoc Anh, CEO, AVSE Global

Attending
- Mr. Nguyen Thanh Phuc, Director General, Authority of Information Technology Application, Ministry of Information and Communications (MIC)
- Mr. André Laperrière, CEO, Global Open Data on Agriculture and Nutrition (GODAN)
- Mr. Ho Tu Bao, Professor in Computer Science, Japan Institute of Advanced Science and Technology

10:15 - 10:30 **Break**

Session 02 The Impact of Digital Technology to Business Strategies of the SMEs

TIME

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10:30 - 10:35 **Introduction**
#Mr. Vu Thanh Tu Anh, Director of Research at Fulbright Economics Teaching Program in HCMC, a member of National Economic Advisory Board for Vietnam's Prime Minister

10:35 - 12:00 **Presentation 5: Digital technology and changes in organization of collective intelligence**
#Mr. Ha Duong Duc, General Director, Officience

Presentation 6: Digital technology to foster open education models
#Mr. Phan Chinh, CEO, Intek Institute

Presentation 7: Global crowdsourced Open Data platform on food products
#Mr. Pierre Slamich, Vice President, Open Food Facts & Open Beauty Facts

Presentation 8: An AI accelerator model for B2B activities
#Mr. Le Phi Hung, Chief Data Officer, La Javaness

Presentation 9: Digital Innovation enabling SME to tackle public healthcare issues Case study in Europe
#Mr. Thomas Bozzo, Manager of Digital Transformation on Healthcare sector, Eurogroup Consulting

Panel Discussion: Moderated by Mr. Vu Thanh Tu Anh, Director of Research at Fulbright Economics Teaching Program in HCMC, a member of National Economic Advisory Board for Vietnam's Prime Minister

Attending
- Mr. Ha Duong Duc, Co-Founder & CEO, Officience
- Mr. Phan Chinh, CEO, Intek Institute
- Mr. Pierre Slamich, Vice President, Open Food Facts & Open Beauty Facts
- Mr. Le Phi Hung, Chief Data Officer, La Javaness
- Mr. Thomas Bozzo, Manager of Digital Transformation on Healthcare sector, Eurogroup Consulting

12:00 - 13:30 **Lunch Plenary & Break**

Session 03 Applying Digital Technology to Improve the Competitiveness of SMEs

TIME

AGENDA

13:45 - 13:50 **Introduction**
#Mr. Nguyen Ngoc Tu, Chief Innovation Officer, Smartlog/Entropy JVN

13:50 - 15:10 **Presentation 10: AI - Trends and developments in countries around the world**
#Mr. Hoang Minh Phuong, Founder and Researcher, GraphicsMiner Lab

Presentation 11: Digital technology in supply chain management
#Mr. Tony Hieu, Vice President, Smartlog

Presentation 12: The art of possible
#Mr. Chawapol Jariyawiroj, Country Manager, Amazon Web Services (Thailand & Vietnam)

Presentation 13: France Vietnam AI Cooperation
#Mr. Ludovic Bodin, Ambassador for International Investments, France AI; Managing Partner, Kalibrio Capital

Presentation 14: Digital Transformation: Clouds for SMEs
#Mr. Vu Minh Tri, Vice President of Cloud Services, VNG Corporation

Panel Discussion: Moderated by Mr. Nguyen Ngoc Tu, Chief Innovation Officer, Smartlog/Entropy JVN

Attending
- Mr. Hoang Minh Phuong, Founder and Researcher, GraphicsMiner Lab
- Mr. Tony Hieu, Vice President, Smartlog
- Mr. Jariyawiroj Chawapol, Director, Amazon Web Services (Thailand)
- Mr. Ludovic Bodin, Ambassador for International Investments, France AI; Managing Partner, Kalibrio Capital
- Mr. Vu Minh Tri, Vice President of Cloud Services, VNG Corporation

15:10 - 15:25 **Break**

Session 04 Digitalized services supporting SMEs

TIME

AGENDA

15:25 - 15:30 **Introduction**
#Mr. Nguyen Anh Thi, Director, Information Technology Park - Vietnam National University Ho Chi Minh City (ITP)

15:25 - 16:45 **Presentation 15: Experience in developing public policies that support SMEs in Asia**
#Mr. Ryan Jacildo, Economist of Asia Desk, Organisation for Economic Co-operation and Development (OECD), Development Centre

Presentation 16: Open Source Ecosystem in Vietnam
#Mr. Le Trung Nghia, Head, Department of Applied IT Promotion, Office of Environmental Science and Technology Development, MOST

Presentation 17: The advance of digital transformation and opportunity for Vietnamese businesses
#Mr. Hiro Kataoka, Chairman, 689Cloud

Presentation 18: Digital marketing to foster international growth for local SMEs
#Ông Bruce Cran, CEO, DFO Global Performance Commerce

Panel Discussion: Moderated by Nguyen Anh Thi, Director, Information Technology Park - Vietnam National University Ho Chi Minh City (ITP)

Attending
- Mr. Ryan Jacildo, Economist of Asia Desk, Organisation for Economic Co-operation and Development (OECD), Development Centre
- Mr. Le Trung Nghia, Head, Department of Applied IT Promotion, Office of Environmental Science and Technology Development, MOST
- Mr. Mr. Hiro Kataoka, Chairman, 689Cloud
- Mr. Bruce Cran, CEO, DFO Global Performance Commerce

16:45 - 17:00 **Final Statement** - #Mr. Nguyen Duc Khuong, President, AVSE Global

Media Interview (Newspapers & Televisions)

Taking Photos

17:30 - 18:00 **Technology Showcase**

18:00 - 20:30 **Gala Dinner**