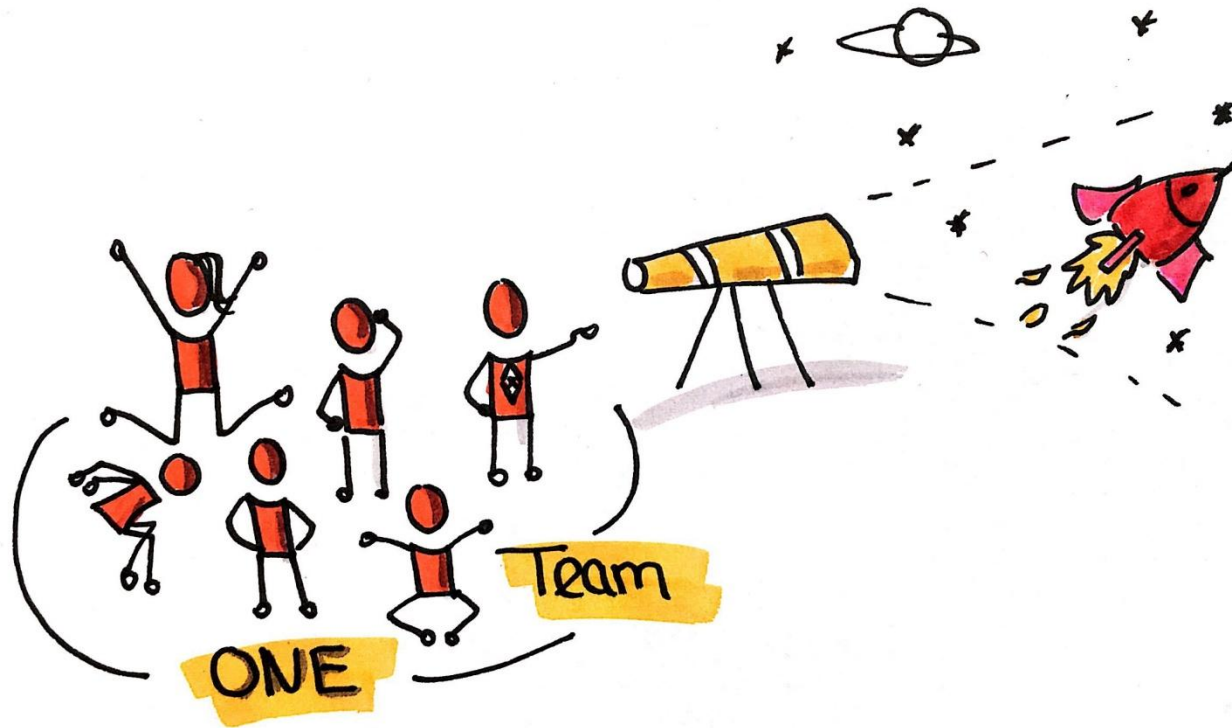


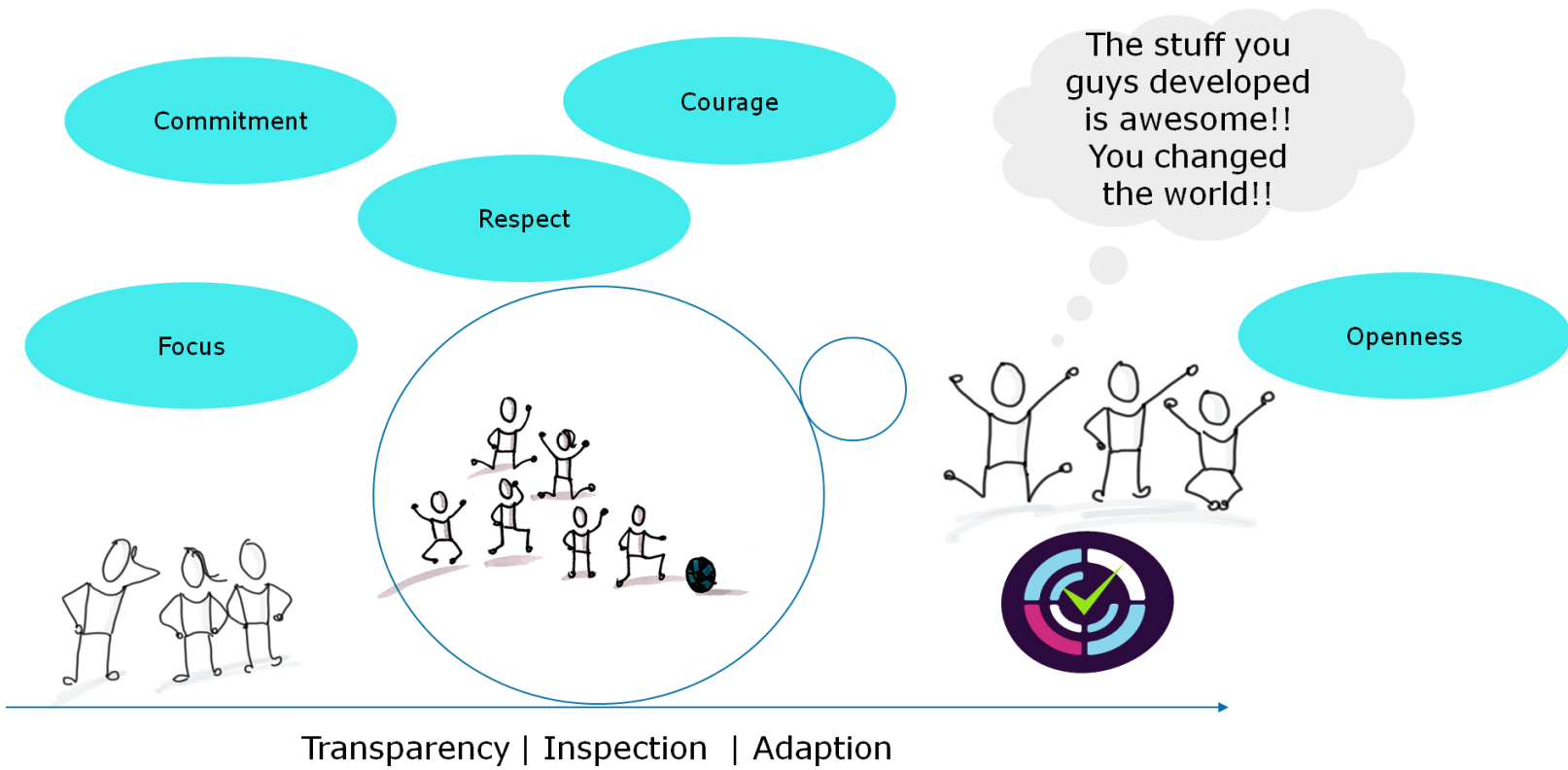
MVP & Story Mapping

why & when aiming for it & how to get there

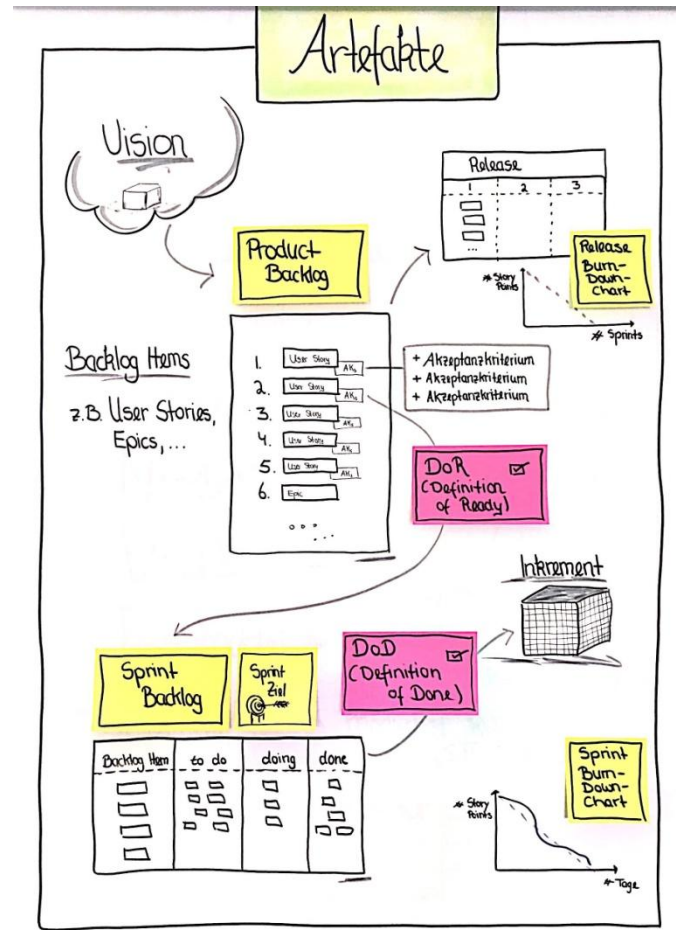
Ho Chi Minh City, November 2018, Nicole Janke

Interdisciplinary teams committed to fulfill a common mission



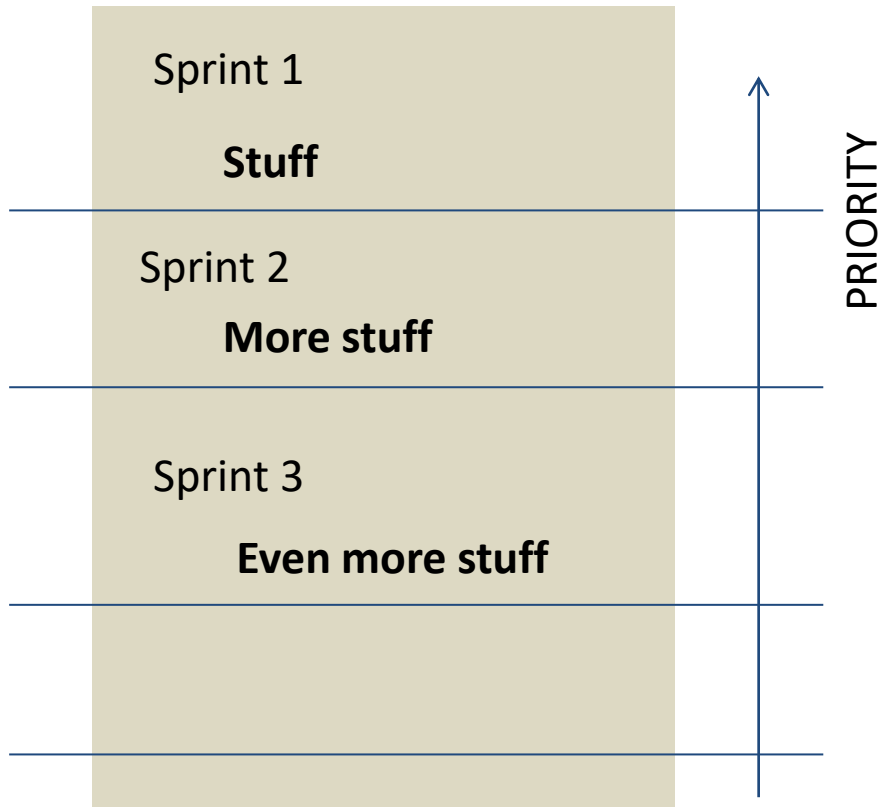


From vision to value



Everything going well with this backlog?

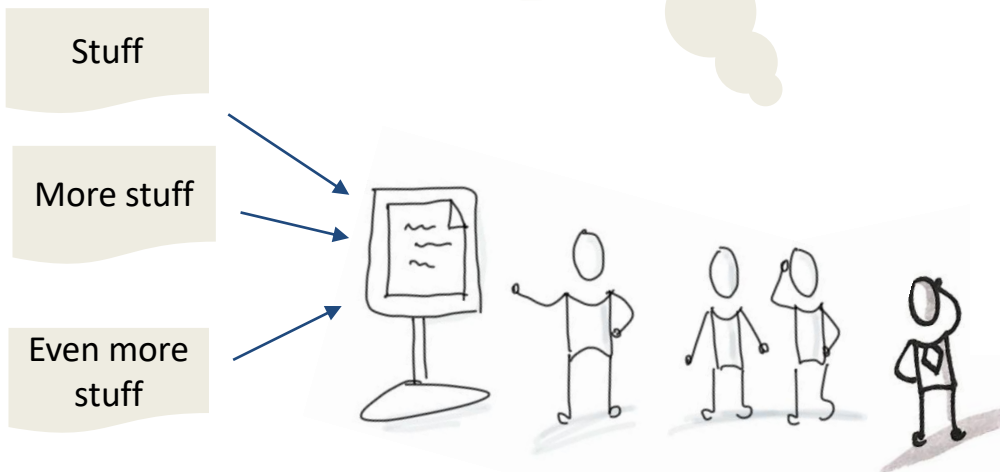
Product Backlog



How do we know...

1. Do we really all know what we are building?
2. Are we sure, we know how things relate?
3. Are we building the right stuff?

We don't like that flat thing either, let's map, buddy!

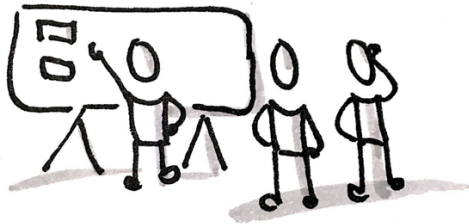


Story Mapping 101

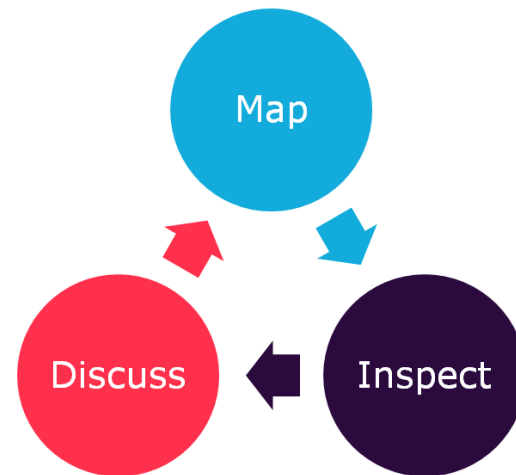


What did you do this morning, from the moment you woke up until you got out of the door?

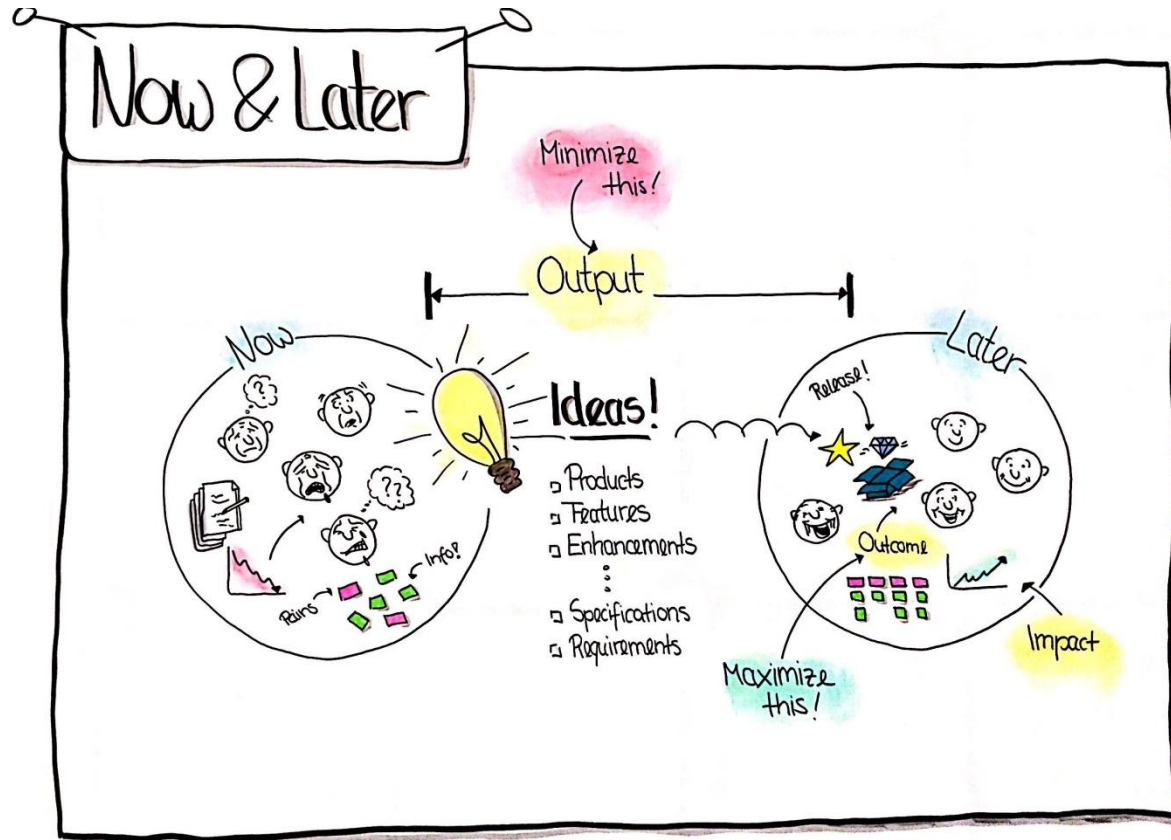
Let`s map!



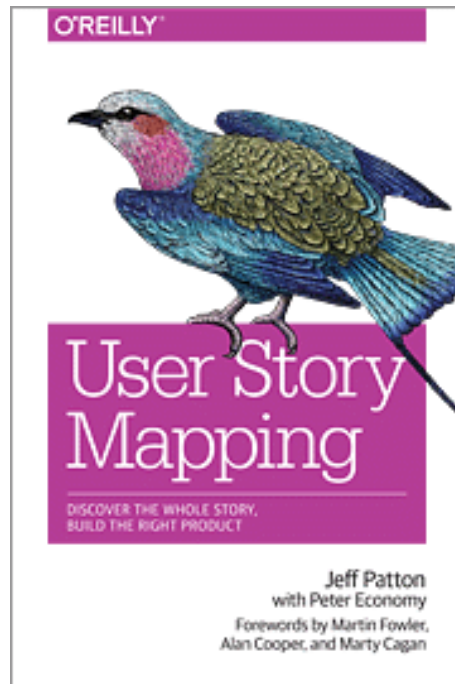
The following 45' we'll map a person`s morning within small groups!



Map now & later



Highly recommendable



User Story Mapping
Jeff Patton