





# AGENDA



- ❖ **eCDSM PLATFORM**
  - ❖ **CREATIVE INNOVATION**
    - ❖ **ENTERPRISE E-TRAINING**
    - ❖ **RETAILER LOYALTY**
    - ❖ **DIGITAL SALES PLATFORM (SMART SHOPPER)**
  - ❖ **GENERIC COMPANY PROFILE**
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# eCDSM PLATFORM

# e-CDSM PLATFORM

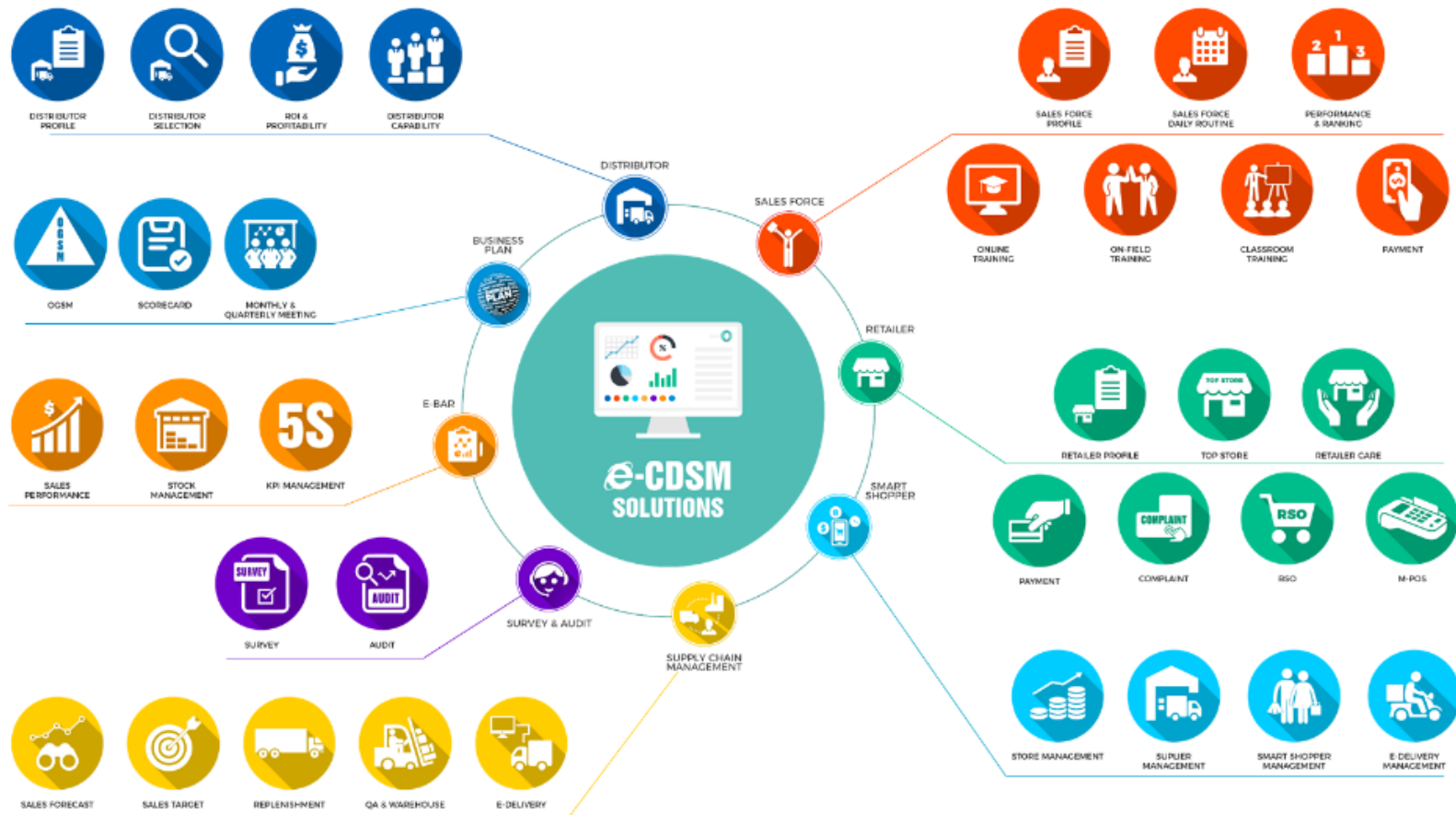


## CUSTOMER DEVELOPMENT & SALES MANAGEMENT SOLUTIONS

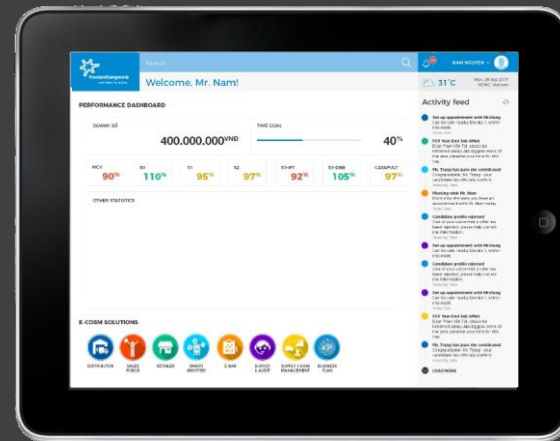
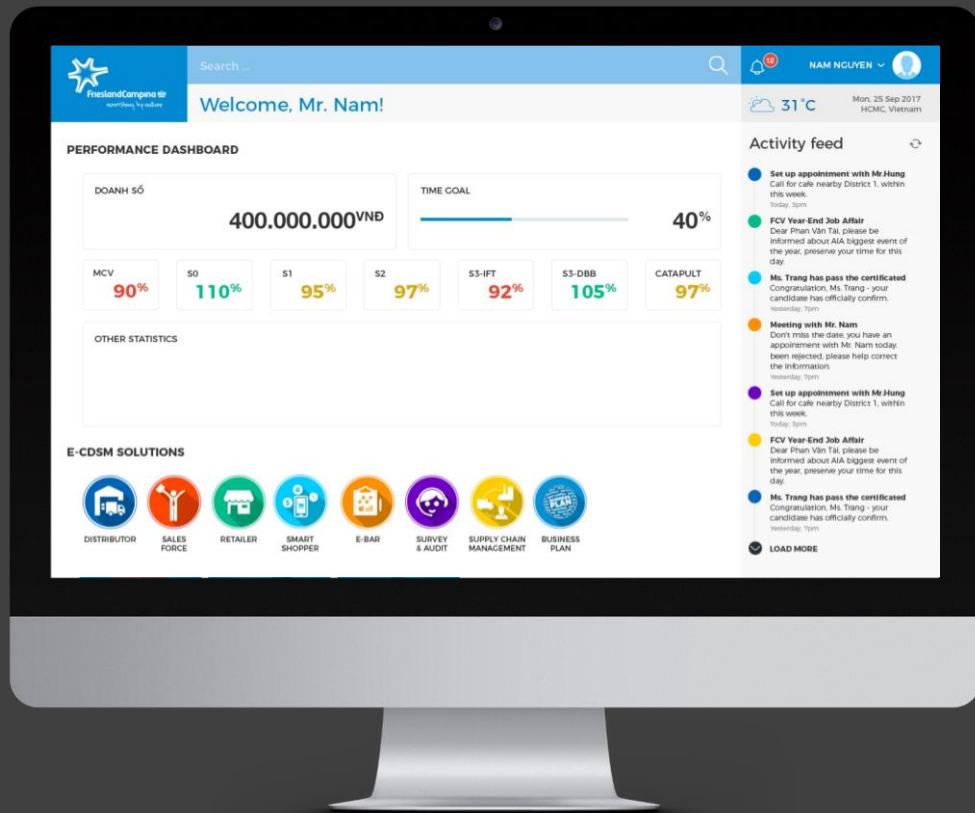
- Business evaluation & plan
- Distributor management
- Salesforce management
- Retailer management
- Shopper management
- Supply chain management
- Survey & Audit
- KPI & Report

**COVERS ALMOST IMPORTANT  
OPERATION ACTIVITIES**

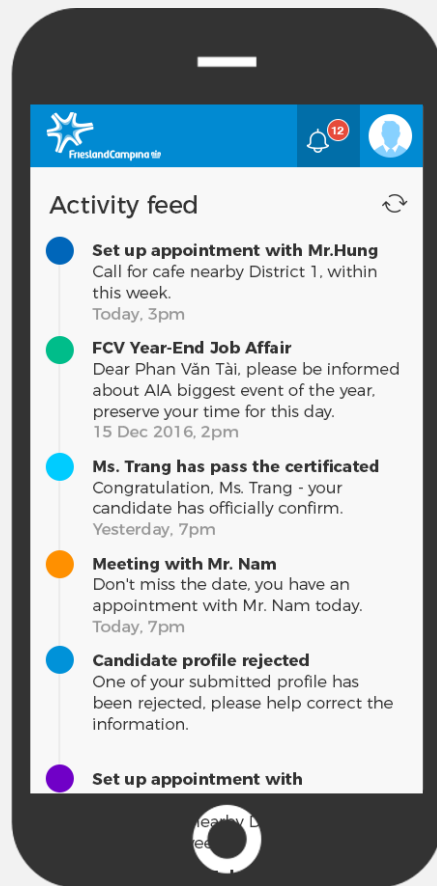
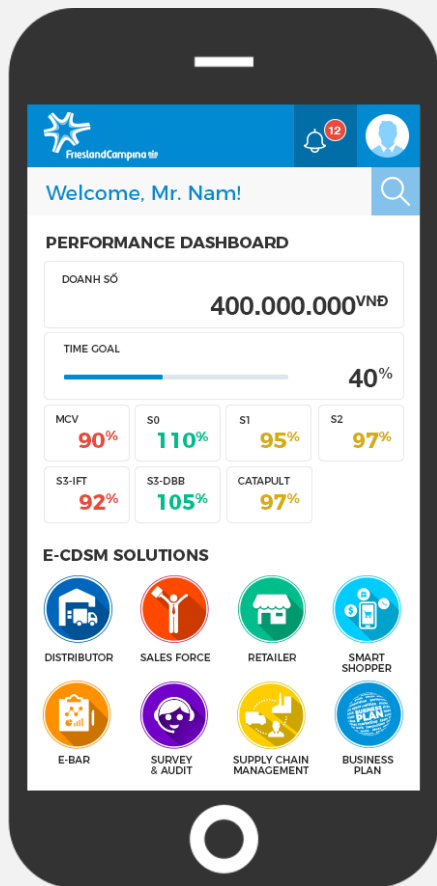
# e-CDSM PLATFORM



# Demo

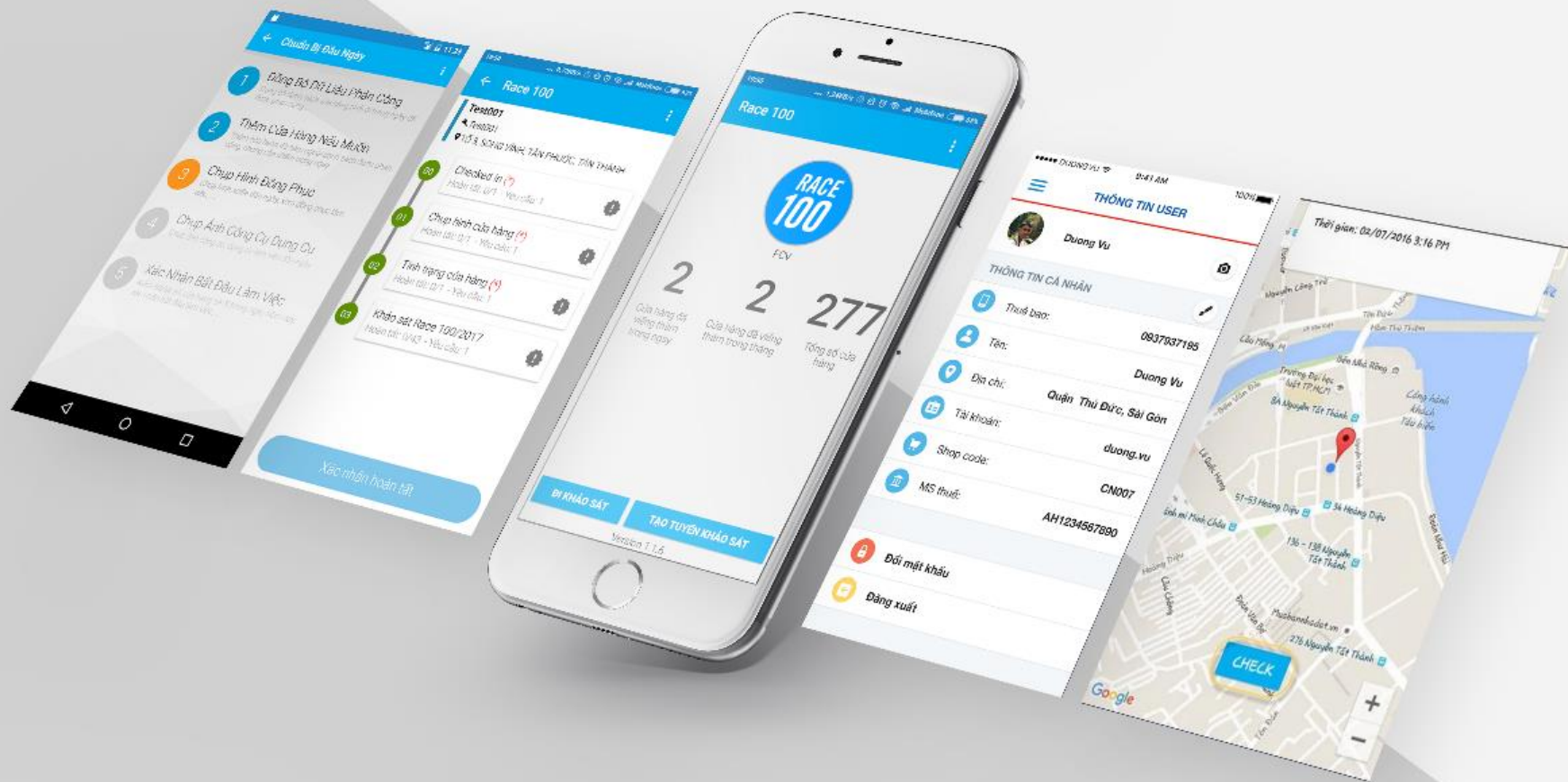


# Demo





# Demo







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# CREATIVE INNOVATION

ENTERPRISE E-TRAINING

RETAILER LOYALTY

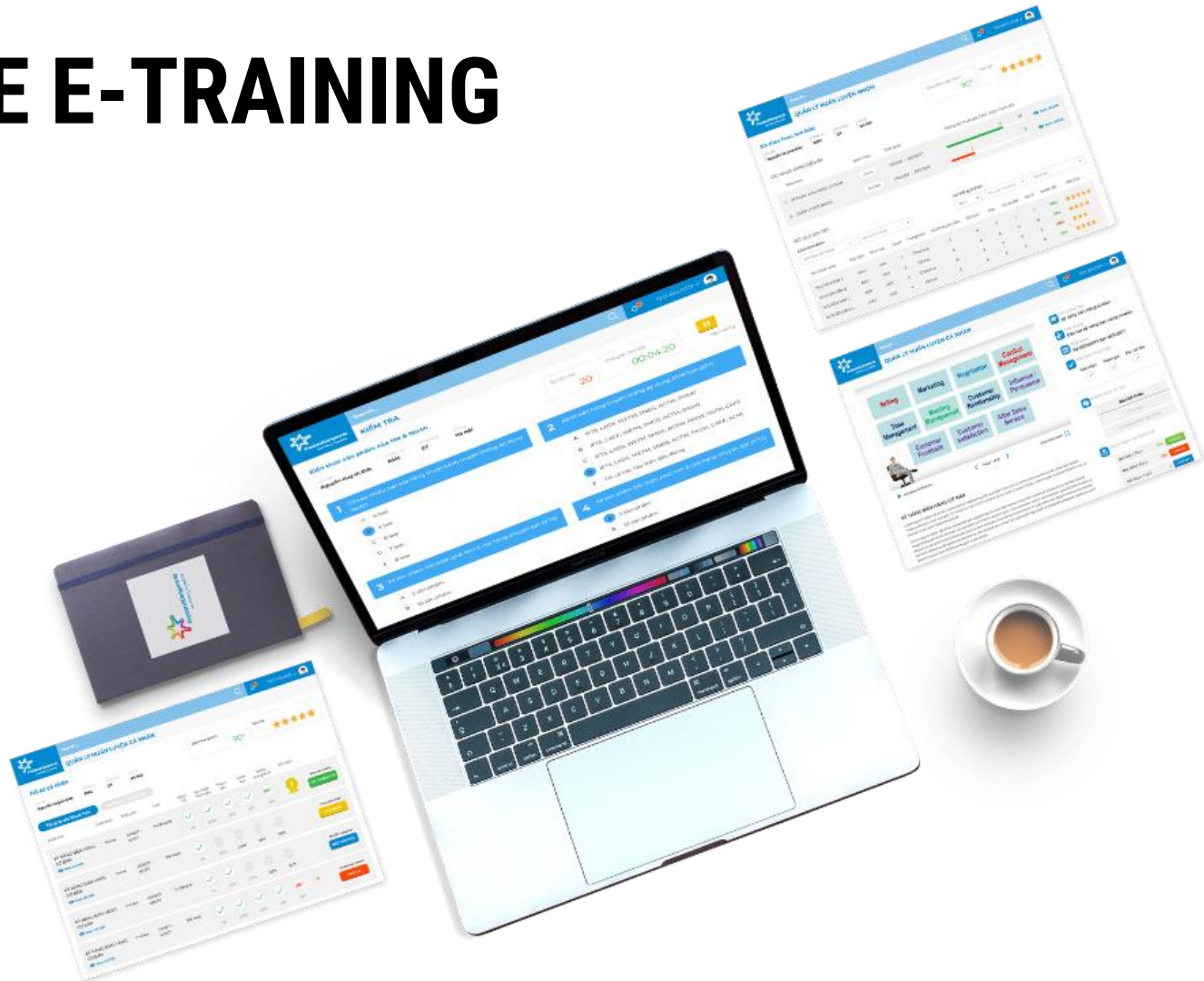
DIGITAL SALES PLATFORM (SMART SHOPPER)

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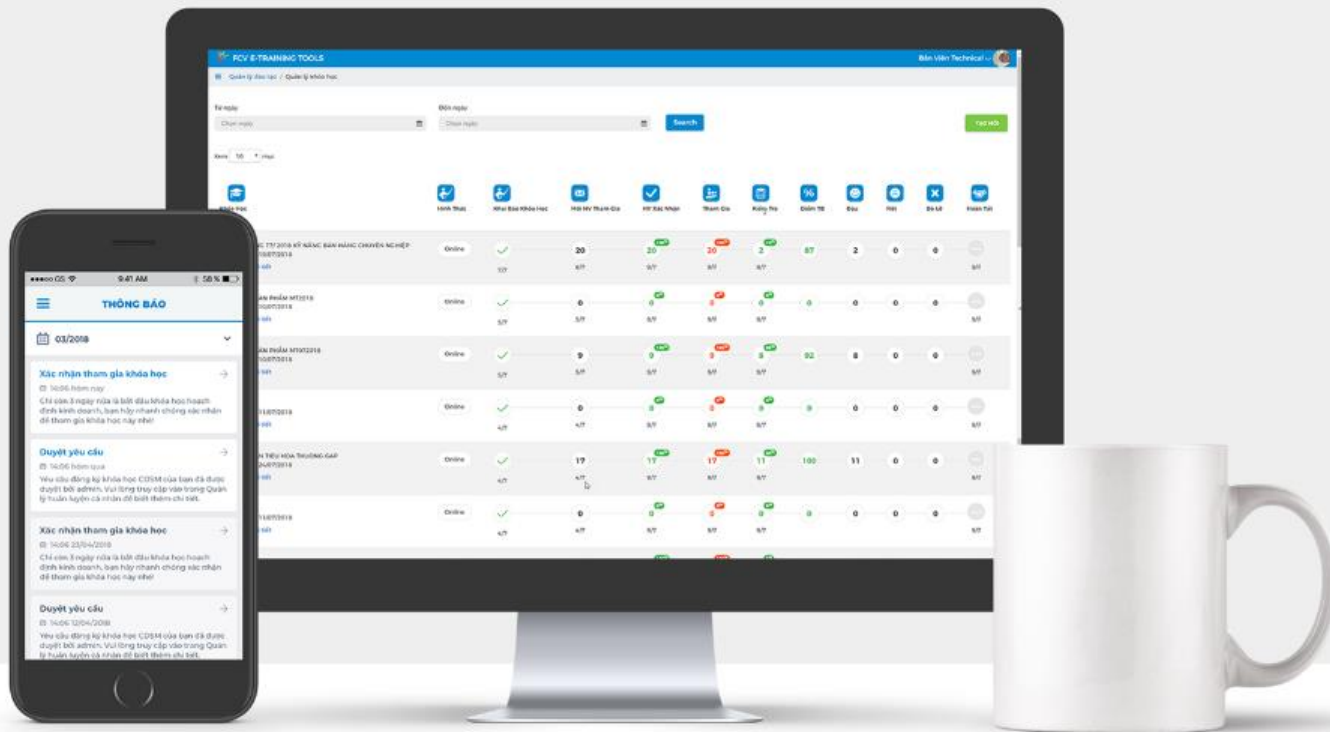
# ENTERPRISE E-TRAINING

- ❖ Manage users, courses, roles, and generating reports.
- ❖ Develop course calendar.
- ❖ Messaging and notifications.
- ❖ Assessments that can handle pre/post testing.
- ❖ Certification and display employees' score and transcripts.
- ❖ Competency management.

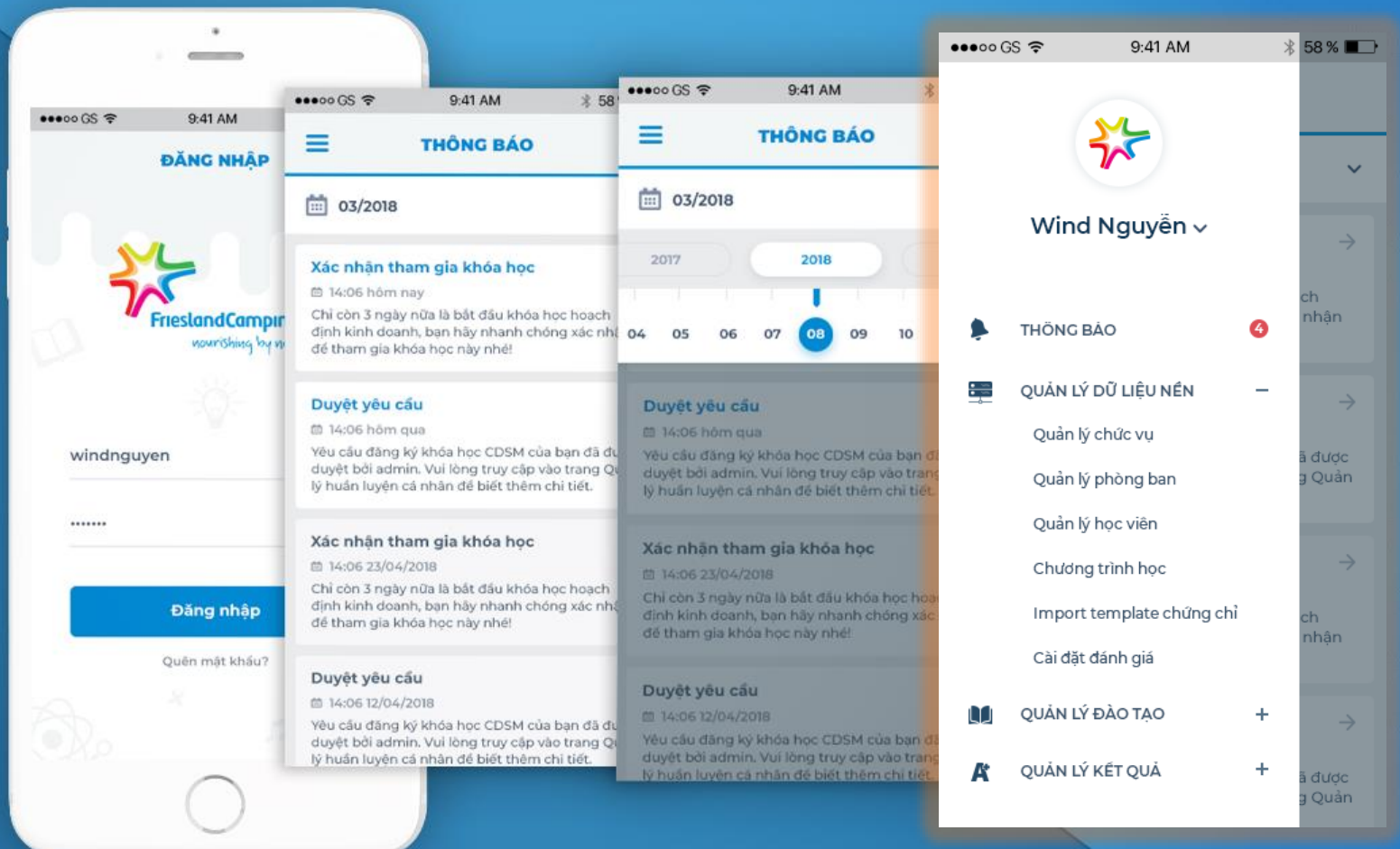


# ENTERPRISE E-TRAINING

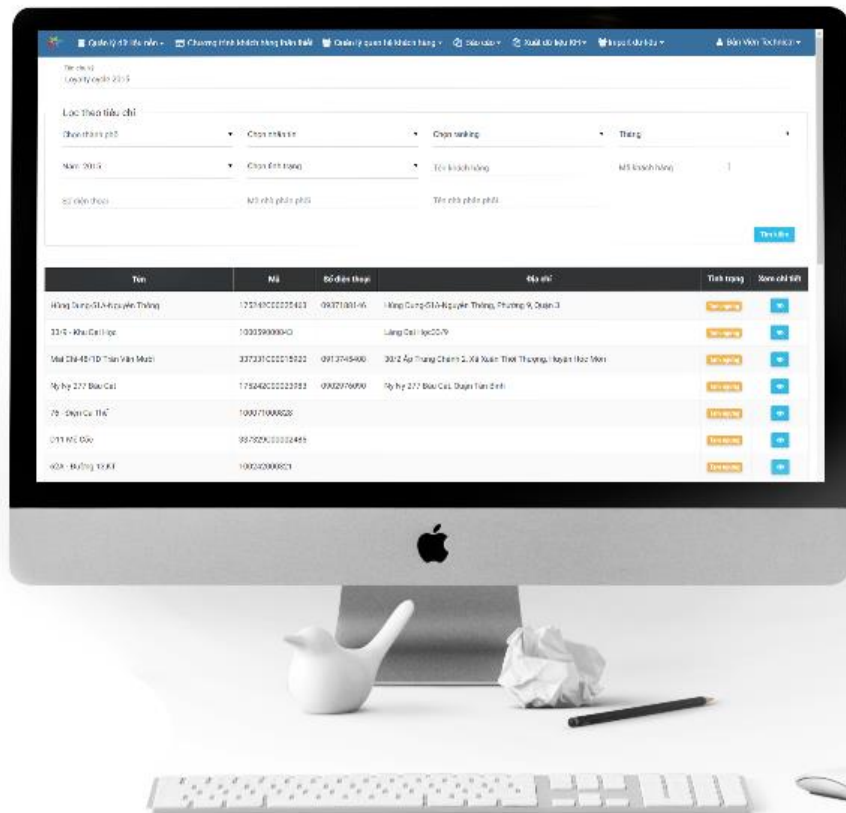
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# ENTERPRISE E-TRAINING



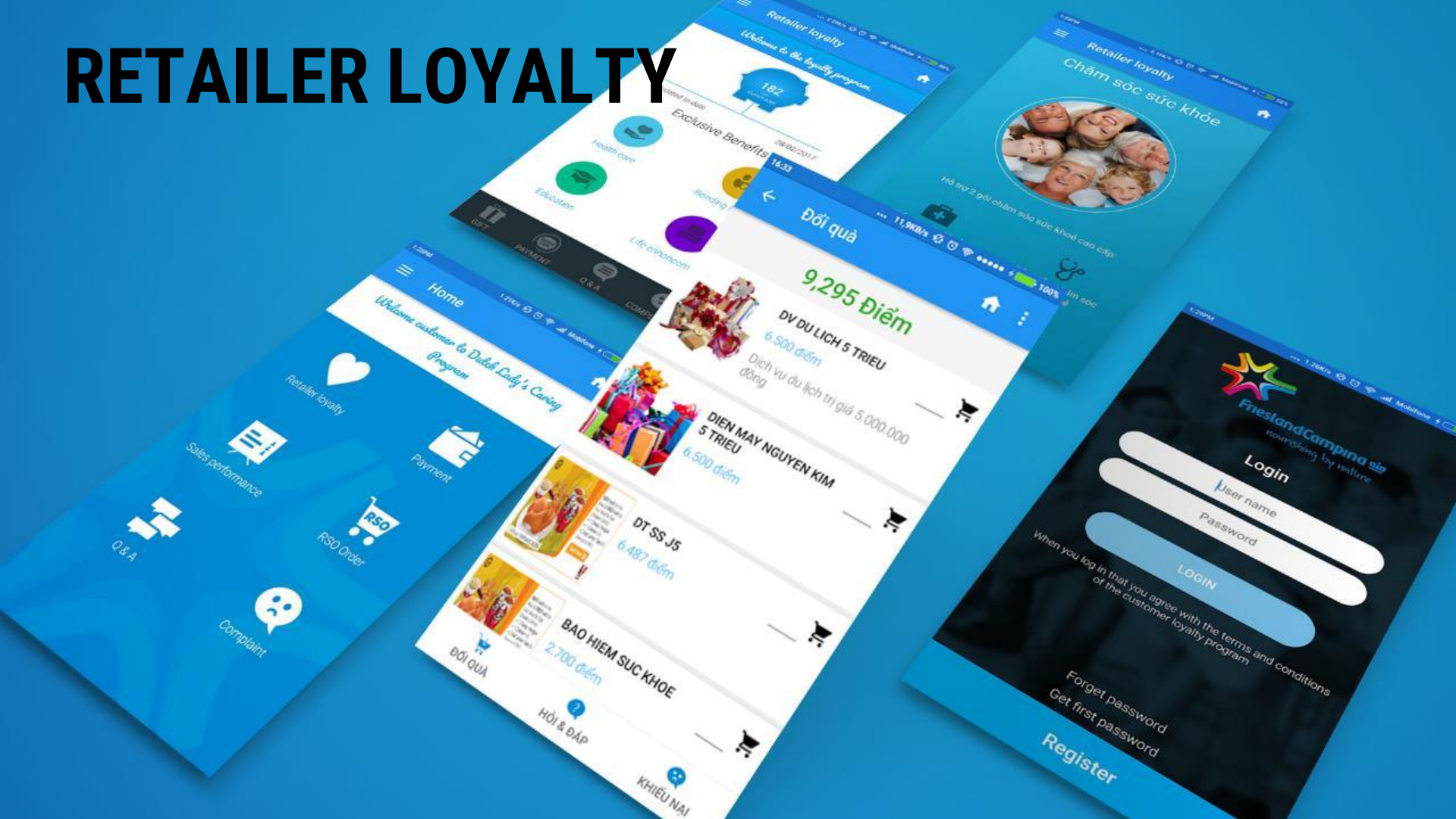
# RETAILER LOYALTY



- ❖ Manage users, retailers, roles, and generating reports.
- ❖ Manage product, accumulation & redemption mechanics.
- ❖ Manage gifts & rewards
- ❖ Messaging and notifications.
- ❖ Complaint handling system



# RETAILER LOYALTY



# RETAILER LOYALTY

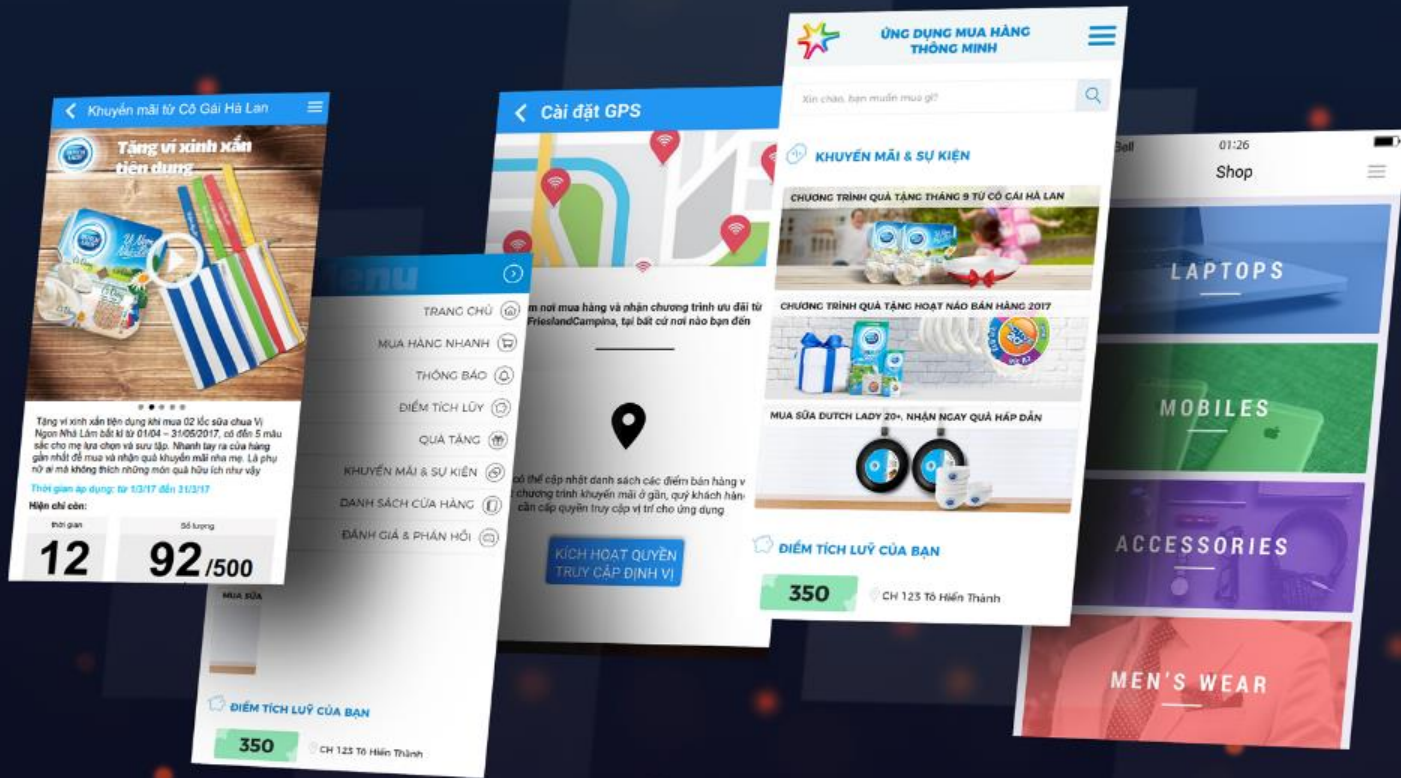




# SMART SHOPPER



# SMART SHOPPER





# **GENERIC COMPANY PROFILE**

## **TRUSTED TECHNOLOGY PARTNER**

# OUR STORY

Ban Vien in started in 2010 with 3 engineers in a small office in Ho Chi Minh City, Vietnam. Now a team of over 200 strong, we are proud to retain many of the foundation clients from the outset, 8 years ago.

We offer full scope software development services; from digital consulting, development, management as well as remediation across a broad spectrum of industries. Our medium size offers flexibility in project scale and engagement models to suit any particular client or engagement.

Working together with our Client to overcome their business challenges with digital solutions is key to achieving our primary goal; becoming a **Trusted Technology Partner**.





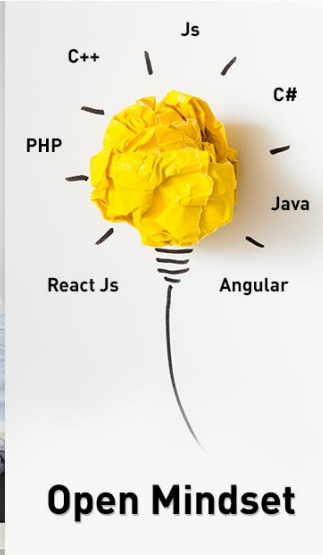
# WHAT MOTIVATES US

We focus on key motivations to ensure we always head towards our desired direction.



# WHAT SETS US APART

While technical competency and relevant experience are often common denominators, what sets us apart is our hard working nature, being attentive listeners and an open mindset to problem solving.



# OUR CAPABILITIES

## NETWORK & RESOURCES

Our multi-shore model gives our clients the benefit of Vietnam's human resource advantage with local accountability.

Providing service to **07** Countries **200+** Engineers **08+** Years in I.T service



## SCALABLE

Our proven methodology for managing human resources continues to build our talent pool, which can be readily deployed as per clients' needs

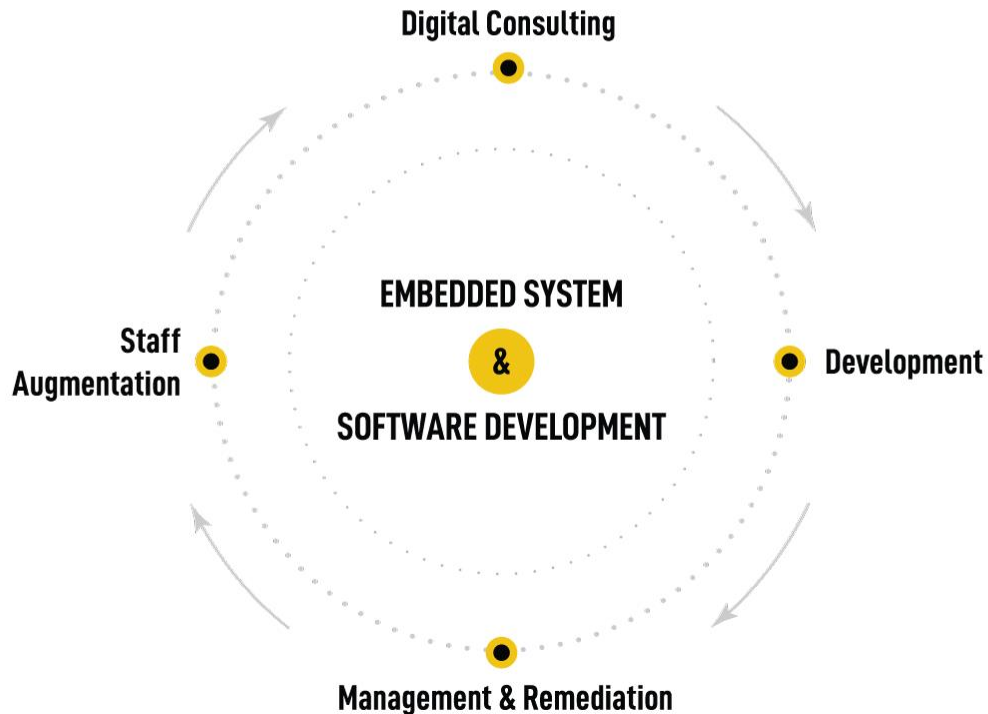
Fast growth **70** HCs in 6 months Low turnover rate **< 15%**





# SERVICES AND ENGAGEMENT MODELS

We offer a full scope of services and engagement models to fit your business needs.



## FLEXIBLE ENGAGEMENT MODELS



**Dedicated  
offshore resources**



**Fixed price**



**Time and material**

# INDUSTRY SPECTRUM

Our diverse client base trusts our broad spectrum experience to meet their needs.

## AUTOMOTIVE



**RENESAS**

**HONDA**  
The Power of Dreams

## EMBEDDED AI



**Bridgetek**  
BRIDGING TECHNOLOGY

**MEGANET**  
The way to mobile world

## COMPUTER NETWORK



**InfoFabrica**

## BANKING & FINANCE



**PRUDENTIAL**

**V-KEY**  
TRUST SIMPLIFIED



## EDUCATION



**Sadlier**

**triumph learning™**

## SUPPLY CHAIN



**FrieslandCampina**  
nourishing by nature

**mobifone**  
KẾT NỐI GIA TRỊ - KHƠI DÂY TIỀM NĂNG

**VINCOM**

# OFFICE LOCATIONS



## **Tiger Rock Technology**

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## **Ban Vien Company**

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**(+84) 28 6261 5857**



## **e-Future Technology**

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# Thank You!!