



## SUPPLY CHAIN BUSINESS INTRODUCTION May, 2019

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## AGENDA

- \* eCDSM PLATFORM
- **↔ CREATIVE INNOVATION** 
  - \* ENTERPRISE E-TRAINING
  - **\* RETAILER LOYALTY**
  - ✤ DIGITAL SALES PLATFORM (SMART SHOPPER)
- **\* GENERIC COMPANY PROFILE**

### **eCDSM PLATFORM**

## e-CDSM PLATFORM

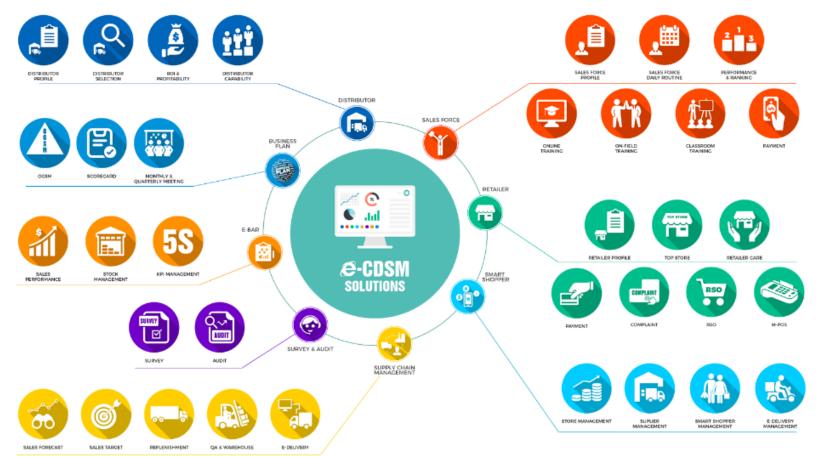


#### **CUSTOMER DEVELOPMENT** & SALES MANAGEMENT SOLUTIONS

- Business evaluation & plan
- Distributor management
- Salesforce management
- Retailer management
- Shopper management
- Supply chain management
- Survey & Audit
- KPI & Report

# COVERS ALMOST IMPORTANT OPERATION ACTIVITIES

### e-CDSM PLATFORM



### Demo

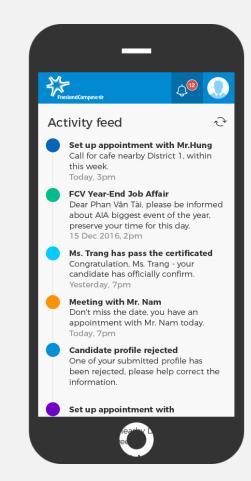




### Demo







#### Demo



## **CREATIVE INNOVATION**

ENTERPRISE E-TRAINING RETAILER LOYALTY DIGITAL SALES PLATFORM (SMART SHOPPER)

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## **ENTERPRISE E-TRAINING**

- Manage users, courses, roles, and generating reports.
- Develop course calendar.
- Messaging and notifications.
- ✤ Assessments that can handle pre/post testing.
- Certification and display employees' score and transcripts.
- Competency management.

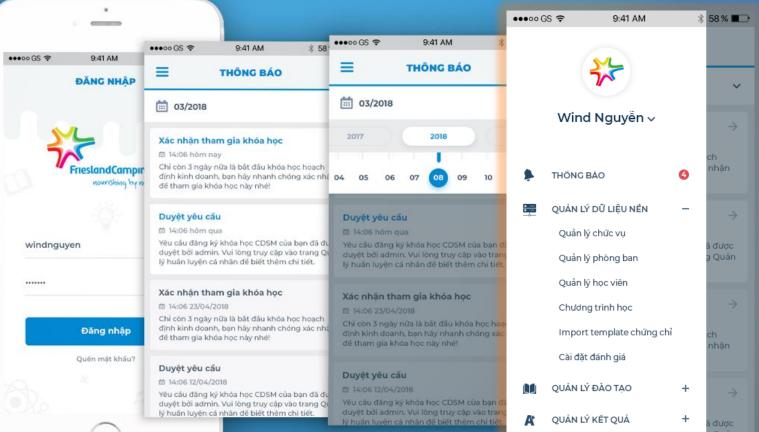


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### **ENTERPRISE E-TRAINING**



### **RETAILER LOYALTY**

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- Manage users, retailers, roles, and generating reports.
- Manage product, accumulation & redemption mechanics.
- Manage gifts & rewards
- Messaging and notifications.
- Complaint handling system

#### **RETAILER LOYALTY** Exclusive Benefits

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Register

### **RETAILER LOYALTY**



## SMART SHOPPER





### **SMART SHOPPER**



#### **GENERIC COMPANY PROFILE** TRUSTED TECHNOLOGY PARTNER

## **OUR STORY**

Ban Vien in started in 2010 with 3 engineers in a small office in Ho Chi Minh City, Vietnam. Now a team of over 200 strong, we are proud to retain many of the foundation clients from the outset, 8 years ago.

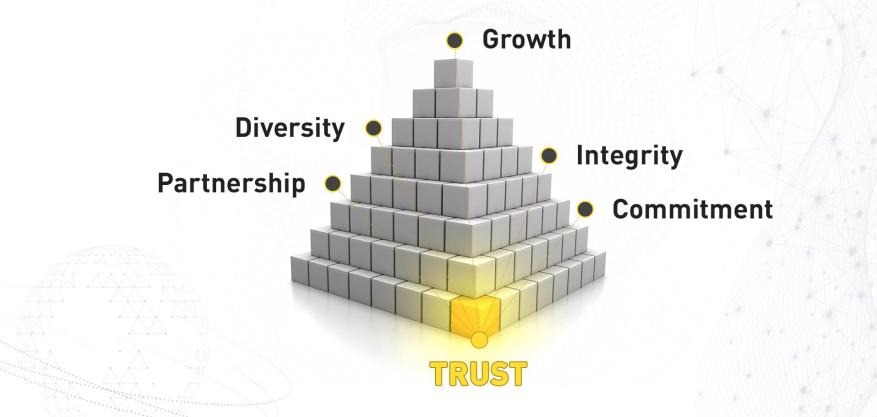
We offer full scope software development services; from digital consulting, development, management as well as remediation across a broad spectrum of industries. Our medium size offers flexibility in project scale and engagement models to suit any particular client or engagement.

Working together with our Client to overcome their business challenges with digital solutions is key to achieving our primary goal; becoming a **Trusted Technology Partner**.



## WHAT MOTIVATES US

We focus on key motivations to ensure we always head towards our desired direction.



## WHAT SETS US APART

While technical competency and relevant experience are often common denominators, what sets us apart is our hard working nature, being attentive listeners and an open mindset to problem solving.



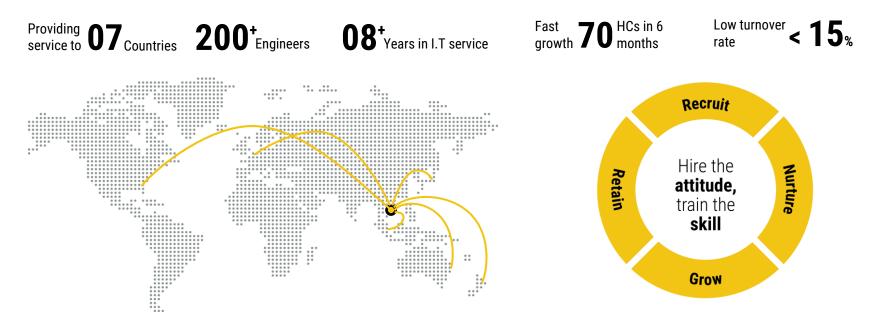
## **OUR CAPABILITIES**

#### **NETWORK & RESOURCES**

Our multi-shore model gives our clients the benefit of Vietnam's human resource advantage with local accountability.

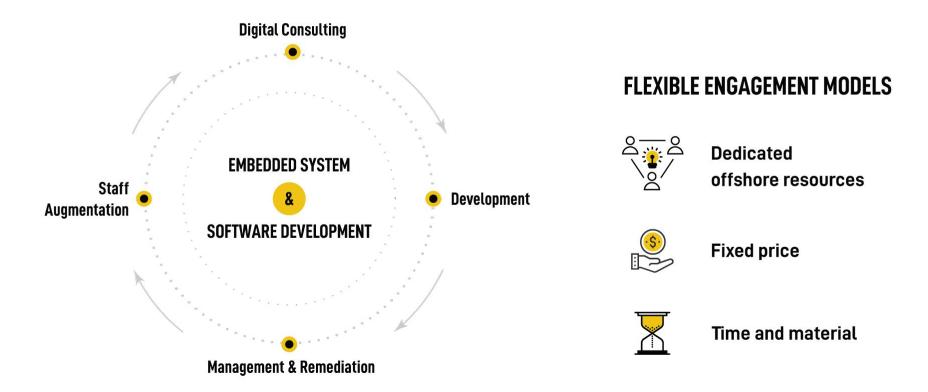
#### SCALABLE

Our proven methodology for managing human resources continues to build our talent pool, which can be readily deployed as per clients' needs



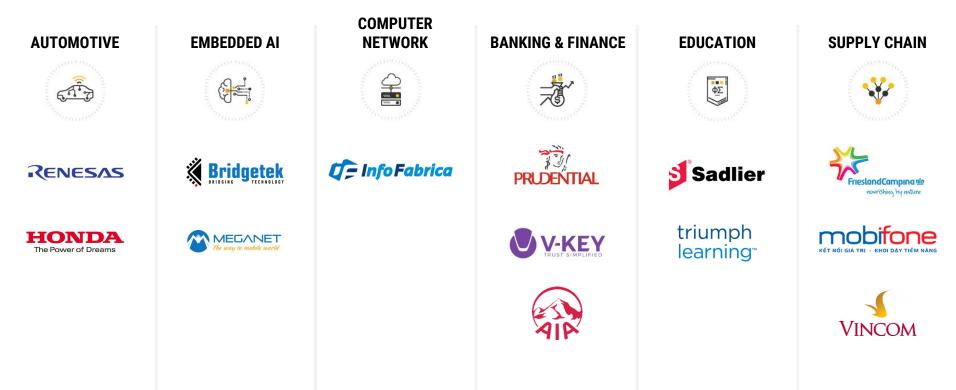
## **SERVICES AND ENGAGEMENT MODELS**

We offer a full scope of services and engagement models to fit your business needs.



## **INDUSTRY SPECTRUM**

Our diverse client base trusts our broad spectrum experience to meet their needs.



## **OFFICE LOCATIONS**

#### **Tiger Rock Technology**

3012 Lakewood Pointe Drive, Orlando, FL 32817, USA

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		 MARK D

Email: customerservice@banvien.com

Website: www.banvien.com

#### Ban Vien Company Copac Square Building, 12 Ton Dan St., Dist 4., HCMC, VN (+84) 28 6261 5857





#### e-Future Technology

16 Kallang Place, #07-01/02/03, Singapore 339156





# **Thank You!!**

