



AGILE VIETNAM



Q7SC  
SOFTWARE CITY



Vietnam Conference 2019

Ho Chi Minh - December 07<sup>th</sup>

Hanoi - December 08<sup>th</sup>

**SPONSORSHIP INFORMATION**

**Agile Vietnam** is the first non-profit Agile organization in Vietnam dedicated to promote Agile development principles and practices. From the beginning, Agile Vietnam has been a reliable organization to spread the Agile to thousand people in different industries in Vietnam.

For the last 9 years, Agile Vietnam has had a great deal of success in the positive impacts on the community. With that spirit, Agile Vietnam is very proud to announce Agile Vietnam Conference 2019. Agile Vietnam Conference 2019 aims to continue the tradition of being the best and biggest world-class conference held by Agile Vietnam Community with focus on **Digital Transformation** and **Agile Transformation**.

This International Conference will bring together over 400 participants in IT Communities and Agile Speakers around the world, sharing experiences and best practices about Agile, Lean Practices and relevant software topics. The conference truly proves itself as a right place for people who love agility, desire learning new things, and want to get inspiration for generating innovation.

DIGITAL TRANSFROMATION	AGILE TRANSFORMATION
SOFTWARE CRAFTSMANSHIP	AGILE PRODUCT DEVELOPMENT

More information at [www.agilevietnam.org](http://www.agilevietnam.org)



## LAST YEAR'S OVERVIEW

400+ participants  
22 international speakers



## EVENT AGENDA

TIME	ROOM 1	ROOM 2	ROOM 3
08:00 - 08:30	REGISTRATION AND NETWORKING		
08:30 - 09:25	OPENING		
09:30 - 10:10	MORNING SESSION	MORNING SESSION	MORNING SESSION
09:30 - 10:10	MORNING SESSION	MORNING SESSION	MORNING SESSION
	TEA-BREAK		
11:10 - 11:50	MORNING SESSION	MORNING SESSION	MORNING SESSION
11:50 - 12:30	MORNING SESSION	MORNING SESSION	MORNING SESSION
	LUNCH		
13:30 - 14:10	AFTERNOON SESSION	AFTERNOON SESSION	AFTERNOON SESSION
14:15 - 14:55	AFTERNOON SESSION	AFTERNOON SESSION	AFTERNOON SESSION
	TEA-BREAK		
15:25 - 16:05	AFTERNOON SESSION	AFTERNOON SESSION	AFTERNOON SESSION
16:10 - 17:00	RETROSPECTIVE and CLOSING		

### LOCATION



**SAIGON (HCMC)**  
 EASTIN GRAND HOTEL SAIGON  
 253 Nguyen Van Troi, Phu Nhuan  
 DEC 07<sup>TH</sup>, 2019



**HANOI**  
 TBD  
 TBD  
 DEC 08<sup>TH</sup>, 2019

## CALL FOR SPONSORSHIP

WE ARE LOOKING FOR SPONSORS! WE OFFER THREE  
PACKAGES FOR SPONSORS:



### TITLE

**70,000,000 VND\***  
**(3,000 USD)**



### CORPORATE

**23,300,000 VND\***  
**(1,000 USD)**



### STARTUP \*\*

**11,650,000 VND\***  
**(500 USD)**

WE ARE ALSO OPEN FOR OTHER SPONSORSHIP PACKAGES.

\* VAT not included

## CALL FOR SPONSORSHIP



### TITLE

**70,000,000 VND\***

**(3,000 USD)**

### TITLE SPONSOR BENEFIT

- (1) Big and first logo on backdrop, banner and materials distributed in and from the conference (including articles on the website and all marketing materials for the conference) for both cities
- (2) Have 2x size booth in the conference day in one chosen city
- (3) Logo featured in 6 monthly newsletters and all workshops, dialogue events organized by Agile Vietnam Community from December 2019 to June 2020
- (4) Acknowledgement on the stage at the conference
- (5) Logo featured on the homepage of the website for 6 months from December 2019 to June 2020
- (6) 4 complimentary tickets
- (7) Post advertisement in Agile Vietnam Facebook group twice a month in six months, from December 2019 to June 2020

**SPONSORSHIP WILL BE APPLIED IN YOUR PREFERRED LOCATION (HCMC or HANOI).  
WE ARE ALSO OPEN FOR OTHER SPONSORSHIP PACKAGES.**

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- (1) Logo on backdrop, banner and materials distributed in and from the conference (including articles on the website and all marketing materials for the conference)
- (2) Have a booth in the conference day in one chosen city
- (3) Logo featured in 6 monthly newsletters and all workshops, dialogue events organized by Agile Vietnam Community from December 2019 to June 2020
- (4) Acknowledgement on the stage at the conference
- (5) Logo featured on the homepage of the website for 6 months from December 2019 to June 2020
- (6) 2 complimentary tickets
- (7) Post advertisement in Agile Vietnam Facebook group once a month in six months, from December 2019 to June 2020

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**STARTUP \*\***

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### SPONSOR BENEFIT

- (1) Logo on backdrop, banner and materials distributed in and from the conference (including articles on the website and all marketing materials for the conference)
- (2) Company brochures on check-in table
- (3) Logo featured in 6 monthly newsletters and all workshops, dialogue events organized by Agile Vietnam Community from December 2019 to June 2020
- (4) Acknowledgement on the stage at the conference
- (5) Logo featured on the homepage of the website for 6 months from December 2019 to June 2020
- (6) 1 complimentary tickets
- (7) Post advertisement in Agile Vietnam Facebook group once a month in six months, from December 2019 to June 2020

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## CONFERENCES WERE HELD BY AGILE VIETNAM





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Vietnam Conference 2019

**THANK YOU!**

Ho Chi Minh – December 07<sup>th</sup>  
Hanoi – December 08<sup>th</sup>

**CONTACT INFORMATION**

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