

## FACTS SHEET

**NAME OF THE EVENT: World Summit Awards 2020**

**WEBSITE:** <https://www.worldsummitawards.org/>

**ELIGIBILITY:**

➤ **Producers**

- Any company, organization or individual from all UN and UNESCO member states are welcome to apply.
- The WSA Young Innovators Award is limited to projects initiated and executed by people **under the age of 26** from any of the UN and UNESCO member states.

➤ **Products**

- WSA is strictly restricted to digital applications with a strong impact on society.
- Submissions for WSA 2020 can contain all digital content applications with a clear impact on society, such as: apps, webpages, applications for wearables, kiosk installations, SMS based products, mobile and online games and interactive productions. There is no limitation regarding the platforms or channels the projects work with.
- The projects can be max. 2 years old at the date of nomination.
- No ideas, drafts, demonstrations or concepts are accepted, all submitted projects must be market ready or already on the market.
- WSA evaluates and highlights the content, user value and local impact of digital solutions.

**CATEGORIES**

- |                              |                                    |
|------------------------------|------------------------------------|
| ➤ Government & Open Data     | ➤ Culture & Tourism                |
| ➤ Health & Well Being        | ➤ Smart Settlements & Urbanization |
| ➤ Learning & Education       | ➤ Business & Commerce              |
| ➤ Environment & Green Energy | ➤ Inclusion & Empowerment          |

**TIMELINE**

Time	Details
April 1 – August 31, 2020	WSA Call open. Nominees have completed their application <a href="https://www.worldsummitawards.org/contest/submission-guide/">https://www.worldsummitawards.org/contest/submission-guide/</a> before August 31, 2020. QTSC (WSA’s national expert) nominate the best Vietnamese products to WSA before August 31, 2020.
August 31, 2020	WSA Call closes - all producers have maximum two more weeks to finish their application in the WSA database.
September/October 2020	WSA Online Jury processes all submitted products to select the shortlist.
November 2020	Announcement of WSA Shortlist
December 2020	WSA Grand Jury evaluates WSA Shortlist to select WSA winners.
End of December 2020	Announcement of Winners 2020
March 2021	WSA Winners will be presented and awarded at the WSA Global Congress.

## **BENEFITS**

The World Summit Awards are a non-monetary award system with a focus on sustainable knowledge transfer through a worldwide network. This means that winners benefit not from a one-time financial reward, but a lifelong partnership and integration.

### ➤ **Winners of the World Summit Awards' Benefits**

- Invitation to the WSA Global Congress including:
  - Pitching seminars
  - 4 minute pitch session in front of an international audience during the Congress
  - A program of especially crafted workshops for the winners
  - Invitation to the prestigious award ceremony and Gala night
  - Board and lodging for the duration of the Congress
  - Eye to eye exchange with speakers, jurors and international guests
- Integration into a network of internationally recognized digital content developers
- Access to the WSA community of global experts and industry leaders in over 180 countries
- Interaction with world-renowned sponsors and partners of the WSA community
- Workshops specially shaped for the winners needs
- A video clip highlighting the winners projects
- Special placement on WSA website, YouTube channel and social media promotion
- Long-term coverage within WSA editorial channels

### ➤ **Nominees' Benefits**

- More coverage on your product. WSA provides nominees with press templates to help them to gain the attention of national media with support of the WSA national experts
- World Summit Award nominee seal to use on websites, social media channels and publications
- Opportunity to receive feedback from the jurors.
- Being nominated for the World Summit Award means to be the best in the respective country in one of our 8 categories. Our experience has shown that this qualification can immensely improve outreach.

## **CONTACT:**

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