

FINTECH ACADEMY

RE: Invitation to the Healthcare Fintech Alliance (HFA) Innovation Challenge

We wish to invite you to participate in the inaugural [HFA](https://hfalliance.org/) Innovation Challenge organised by the Healthcare Fintech Alliance (HFA) (<https://hfalliance.org/>). [HFA](https://hfalliance.org/) was launched to create a healthcare technological ecosystem to support start-ups in the region to provide scientific and technological expertise through incubator support, training content and incentive programs.

HFA Innovation Challenge Information

1. Submit proposal on or before **30th August 2020**
2. Present to judges at the **Innovators Pitch Day** on **30th September 2020**

Submission

- Please submit your pitch deck at <https://pitch.hfalliance.org/apply-to-our-challenge/>
- The submission deadline for your pitch deck is on **30th August 2020 by 10:59 pm (GMT+7)**
- The Innovators' Pitch Day for Vietnam will be on **30th September 2020, 9 am to 11.30 pm (GMT+7)** where shortlisted Startup Teams will pitch online

Selected teams from the Innovators' Pitch Day will get to present at VIO Digital Transformation Conference 2020, Pfizer Global Challenge 2020 and/or ASEAN CSR Conference 2020 in Singapore.

Benefits

- ✓ Mentorship by Pfizer and Alibaba
- ✓ Training by Fintech Academy
- ✓ Grand Prize USD50,000
- ✓ Opportunity to attract VC's investment.

For more information, please contact:

Email: pitch@hfalliance.org

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INFORMATION ON HEALTHCARE FINTECH ALLIANCE (HFA) INNOVATION CHALLENGE

In this HFA Innovation Challenge, participants will get opportunities to showcase their innovative ideas for the challenge statements identified by HFA. They will be exposed to key upcoming trends in Fintech and Healthcare. They will gain an understanding of real-world healthcare issues and gain exposure to industry professionals.

1. Webinars

All students, startups and the general public are invited to our series of webinars to learn on the fintech and healthcare space as well as our expectations of the HFA Innovation Challenge. Information regarding the challenge and webinars will be updated on <https://pitch.hfalliance.org/>

2. University Qualifying Round

University teams will be shortlisted from their proposal submissions to present their pitch idea at the University Qualifying Round. A panel of judges will be vetting the teams to identify the best ideas in solving the challenge statements. Qualified teams will move on to the Pitch Preparatory Workshop. Teams who've not made it through will still be provided with a certificate of participation at the workshops.

3. Pitch Preparatory Workshop

After qualifying, the selected teams will go through Design Thinking training conducted by industry professionals to identify pain points and elevate their idea into a more effective solution for the target market. They will learn to do a business proposal and be guided on pitching like a startup.

4. Innovators Day

After refining their proposals, selected university teams and start-ups will pitch at the Innovators Day. A panel of judges from participating organisations will be evaluating the presentations based on a set of rubrics to pick a certain number of teams to be mentored and brought to the finals.

5. Mentorship

Teams selected from Innovators Day will be attached to industry partners to be mentored on bringing their ideas to a product usable by the industry. These teams will be guided on refining their prototypes via development and testing and advised on commercialisation strategies for their product.

6. Grand Finals

The finalist teams will showcase their prototypes to a panel of executives and may get the opportunity to be showcased at the ASEAN CSR Conference in Singapore.

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For university start-ups there are 2 additional events highlighted in green below:

Date	Time (GMT+7)	Event / Milestones	Notes
30 th August 2020 (Sunday)	By 10:59 pm	Submission Deadline	<ul style="list-style-type: none">• Deadline for all applicants including Startups and Universities
5 th September 2020 (Saturday)	9 am to 11:30 am (Vietnam)	University Qualifying Round	<ul style="list-style-type: none">• Selected University teams will pitch their ideas to qualify for the Innovators Day
12 th , 19 th , 26 th September 2020 (Saturday)	9 am to 11:30 am (Vietnam)	Pitch Preparatory Workshop	<ul style="list-style-type: none">• Selected University teams from Qualifying Round will go through the Pitch Preparatory Workshop
30 th September 2020 (Wednesday)	9 am to 11:30 am (Vietnam)	Innovators Pitch Day	<ul style="list-style-type: none">• Selected Startups and Qualified University Teams will pitch their ideas to qualify for the Finals

The ASEAN Pitch Day is on 1st Oct 1st 2020.

Keep in touch!

Website: <https://hfalliance.org/>

Email: pitch@hfalliance.org

LinkedIn: <https://www.linkedin.com/groups/13863656/>

Facebook: <https://www.facebook.com/HealthcareFintechAlliance/>