



PanIT® Alumni India



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2021

PanIT® presents  
**GLOBAL VIRTUAL TECHNOLOGY  
SUMMIT 2021**

[piwot.paniit.org](http://piwot.paniit.org)



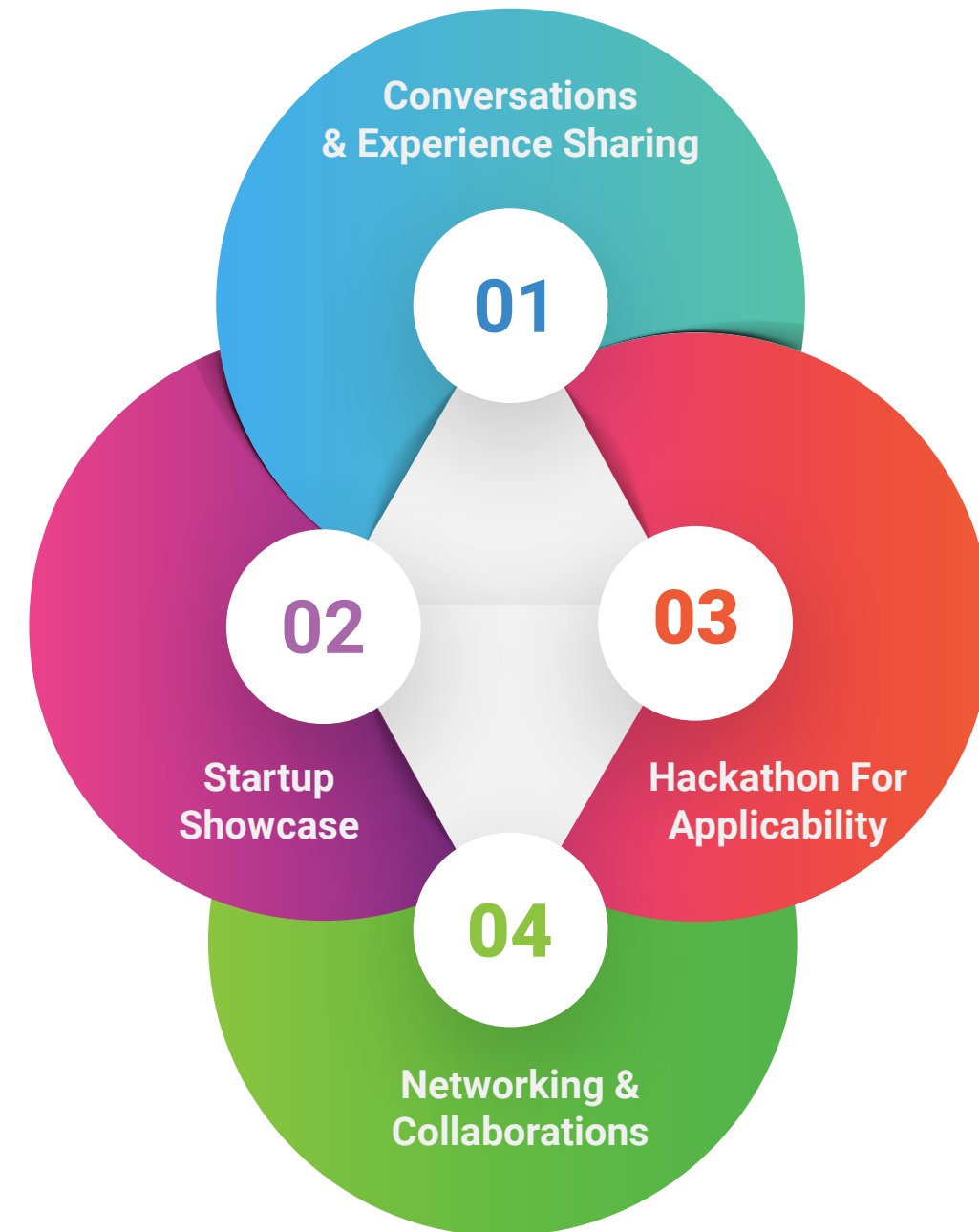
PanIIT® Alumni India

## ABOUT PANIIT

- PanIIT Alumni India is a Society registered in 2006 to promote networking among alumni of all the IITs and to give expression to their desire of giving back to their alma mater, to society, and the nation.
- PanIIT has undertaken several projects and programmes which promote an understanding of new technologies, their likely impact on society and the emerging opportunities.
- PanIIT also works with the IITs to provide networking support to students and young alumni.
- Representing the alumni associations of all 23 IITs, with an alumni base of 5,00,000, the PanIIT alumni movement is present globally.
- Global Chapters in countries including USA, UK, Australia, Singapore, Japan, UAE and many more.



- PI-WOT 2021 is a 2-day Global Virtual Technology Summit about how industry continue to leverage technology to pivot into a new paradigm.
- A unique global event with featuring tracks from PanIIT chapters in USA, UK, Australia, Singapore
- Opportunities investors to invest, for Startups to showcase their products/services, and to find mentorship.
- To brainstorm and deliver solutions to contemporary industry challenges through Hackathon event, Hack of PI.





01

## CONVERSATIONS

- ✓ Target audience includes industry leaders, policy makers, innovators, entrepreneurs, domain experts, mentors, academicians, programmers, students, and many more.
- ✓ A melting pot of ideas, experiences, and learnings to leverage technology led innovations for contemporary industry challenges.
- ✓ Identifying best practices in technology innovation for business and social impact.



02

## NETWORKING

- ✓ Opportunities to network across industry, government, academia, and businesses.
- ✓ Carry your network beyond the Summit. Partner with industry leaders and upcoming startups in your domain for opportunities.

03

### **STARTUP SHOWCASE**

- ✓ Opportunity for investors to engage with up and coming startups at an entry level
- ✓ Take advantage of investments, M&A, and other possible collaboration opportunities
- ✓ Engage with IIT Alumni led Startups and Investors

04

### **HACKATHON (HACK OF PI)**

- ✓ Submit problems for solution finding by the participating teams
- ✓ Monetise / market the concept / MVP developed at the Hackathon in collaboration with the solution team
- ✓ Get real time feedback on tools and services and gauge perceptions.

# PI-WOT 2021 PROGRAM TRACKS

Magic of AI	Smart and Secure	Health is Wealth	Automate it All	Powering Cloud	Going Virtual
AI for Detection	Smart Contracts	Drug Discovery	Supply Chain	Infra & Dev Ops	HMI
Neural Network	Bitcoin & Payments	Medical Devices Automation	Process & Continuity	Redundancy Immersive	AR/VR
Mastering Predictions	Identity & Access	Diagnostics	Robotics/Drones	5G	Mobility (Zero Operator/Ownership)
IOT & Real Time	Cyber Security	Critical Care	RPA	Edge & Chips	Operating Remote

# AUDIENCE



Thought Leaders,  
Domain Experts and  
Industry  
Professionals.



Students from around  
the globe (including  
hackathon  
participants)



Academia (including  
IIT Directors and  
senior professors  
from IITs and other  
eminent institutes)



Policy Makers



Strat-ups



And everyone interested in  
the intersection of  
technology, business, and  
social impact

# SPONSORSHIP CATEGORIES FOR PI-WOT 2021

- 1** Title Sponsor
- 2** Summit Sponsor
- 3** Summit Co-sponsor
- 4** Platinum Sponsor
- 5** Gold Sponsor
- 6** Silver Sponsor
- 7** Bronze Sponsor
- 8** Hackathon Sponsor
- 9** Hackathon Award Sponsor
- 10** Start-up Sponsor



# SPONSORS BENEFITS

Note: All amounts are in INR)		5000000	3500000	2500000	1500000	1000000	700000
S no.	Branding Element	Title / Summit	Powered by / Co-Sponsor	Platinum	Gold	Silver	Bronze
1	PI-WOT Co-branding with Pan IIT	Yes	Yes	No	No	No	No
2	Corporate Video - 2 Min	Yes	Yes	No	No	No	No
3	Branding in each session	Yes	Yes	Yes	Yes	No	No
4	Virtual Speaking Slots	3	2	1	No	No	No
5	Panel Chair / Moderator/ Discussion	2	1	1	1	No	No
6	VIP Lounge for Guest Speakers	Yes	Yes	Yes	No	No	No
7	Leaderboard branding & Communication opportunity	Yes	Yes	Yes	No	No	No
8	Logo in Virtual Lobby Area	Yes	Yes	Yes	Yes	Yes	Yes
9	Logo Presence on Summit Portal	Yes	Yes	Yes	Yes	Yes	Yes
10	Logo Presence in Emailer	Yes	Yes	Yes	Yes	Yes	Yes
11	Survey Question Integration	Yes - 2 Question	Yes - 2 Question	Yes - 1 Question	Yes - 1 Question	Yes - 1 Question	No
12	Logo presence on social media	Yes	Yes	Yes	Yes	Yes	Yes
13	Network lounge Branding	Yes	Yes	Yes	Yes	Yes	Yes
14	HelpDesk Branding	Yes	Yes	Yes	Yes	Yes	Yes
15	Virtual booths included	Yes	Yes	Yes	Yes	Yes	Yes
16	Video Chat facility on Booth	Yes	Yes	Yes	Yes	Yes	Yes
17	Content Quantity at Virtual booths	10 V 10 PDF	10 V 10 PDF	5V 5 PDF	5V 5 PDF	2 video 2 PDF	2 video 2 PDF
18	Integrated Logo Unit	Yes	Yes	No	No	No	No

## HACKATHON SPONSORSHIP OPTIONS

01

Hackathon Sponsorship

02

Hackathon Awards Sponsors

03

Problem Sponsorship:  
Propose problems for  
Hackathon participants

## SPONSOR BENEFITS IN ADDITION TO BRANDING

**Hackathon sponsor (INR 16 Lacs):** Gets to participate in Jury for evaluation of submissions, mentoring the hackathon participants, join the hackathon inaugural ceremony and address the participants, give away the awards, propose upto 2 questions to the Hackathon question pool.

**Hackathon awards sponsor (INR 8 Lacs):** Gets to participate in Jury, mentor the hackathon participants, give away the awards, propose upto 2 questions to the Hackathon question pool.

**Problem sponsor: INR 2 Lacs per problem:** If interested, can tie up with PanIIIT for a tenure of 1 to 3 years, and launch programs with outcomes

**Hackathon Title Sponsor (Hackathon + Awards): INR 24 Lacs:** All of the adobe benefits, and the option of funding top 3 teams in any one domain, Hackathon Title, complementary investments in upto 2 deals in the Startup Showcase.

Hackathon title sponsor get additional benefits in startup showcase: 2 deals complimentary.



Showcase your technology solution & roadmap on a global platform



Visibility to the global audience across the 2 days summit including PanIIT community.



Evaluate , Invest and mentor domain start-ups



Sponsor industry challenges for Hackathon participants for innovative out-of-box solutions.



Hire from the rich talent pool Hackathon participants



Network across Industry leaders, domain experts, academia and policy makers

# PAST SPONSORS



# Thank You

## Partner with us in this Global Mega Event

For more information on Sponsorship Opportunities,  
connect with us at [piwot@paniit.org](mailto:piwot@paniit.org) or  
Call Mr. Shagun Chadha : +91 92121 09750