



# WELCOME TO QUANG TRUNG SOFTWARE CITY

[www.qts.com.vn](http://www.qts.com.vn)

## A Green & Smart city



## Our members



## Upcoming goals





**A Green & Smart City**



**21**

years

**43**

ha

**10**

Labs

**146**

enterprises

**21,052**


people

**90%**

Occupancy  
rate



The first and largest concentrated IT park in Vietnam



The first IT park applied technology solutions and  
become a green and smart city



Ideal destination for IT Companies

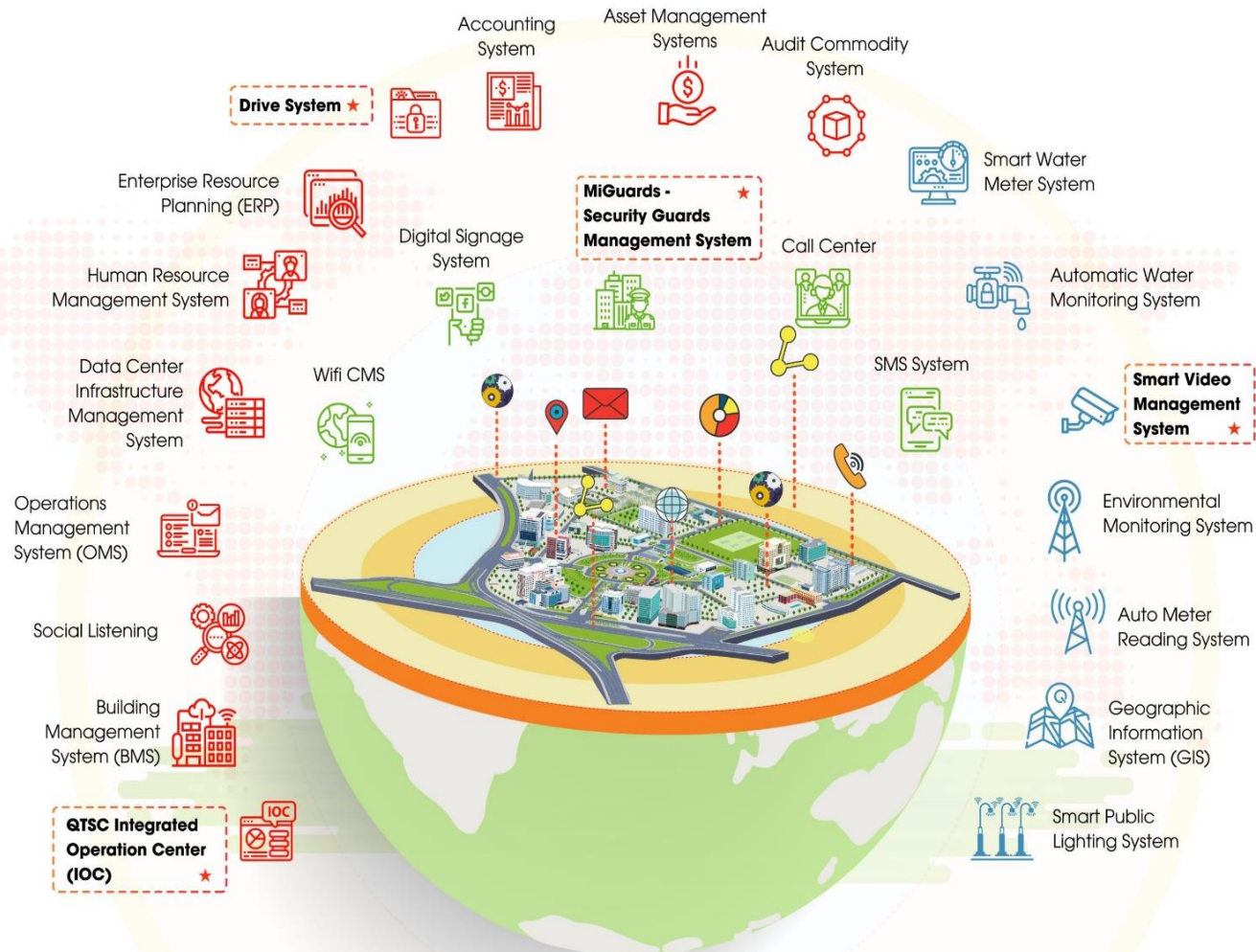
In order to improve our management system, QTSC has taken the initiative to apply new technologies and solutions since 2016, towards promoting QTSC as a modern software park and positioning ourselves as the first smart city model in Vietnam.

 **Technology infrastructure**

 **Service infrastructure**

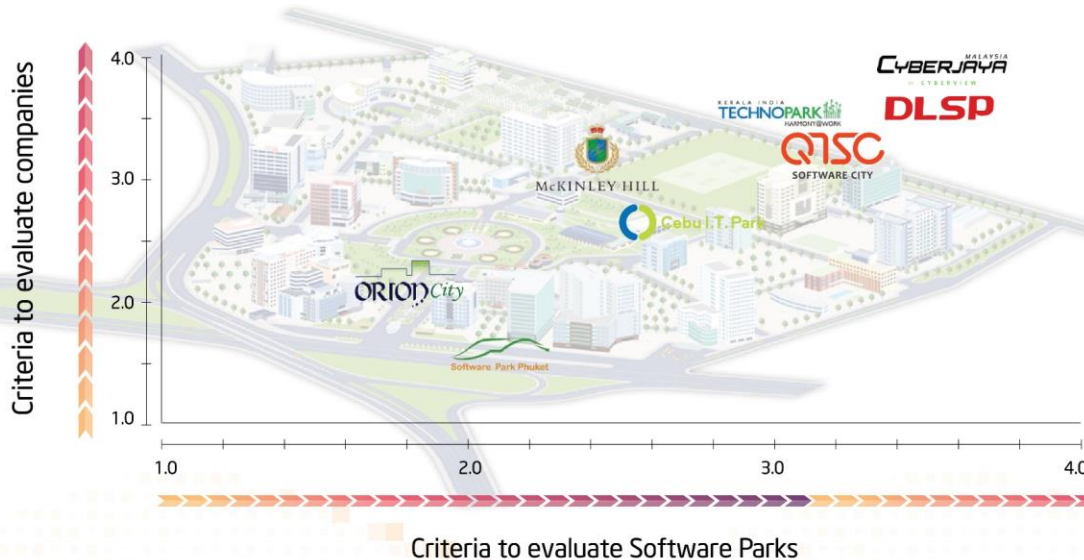
 **Urban infrastructure**

 **Highlight Application**



# Benchmarking **QTSC** with other Software parks in ASEAN and Asia

## Positioning



### CRITERIA TO EVALUATE SOFTWARE PARKS

QTSC's  
position

**03**

#### STRENGTHS

Favourable investment incentives  
Diverse supporting services

### CRITERIA TO EVALUATE COMPANIES IN THE PARKS

QTSC's  
position

**04**

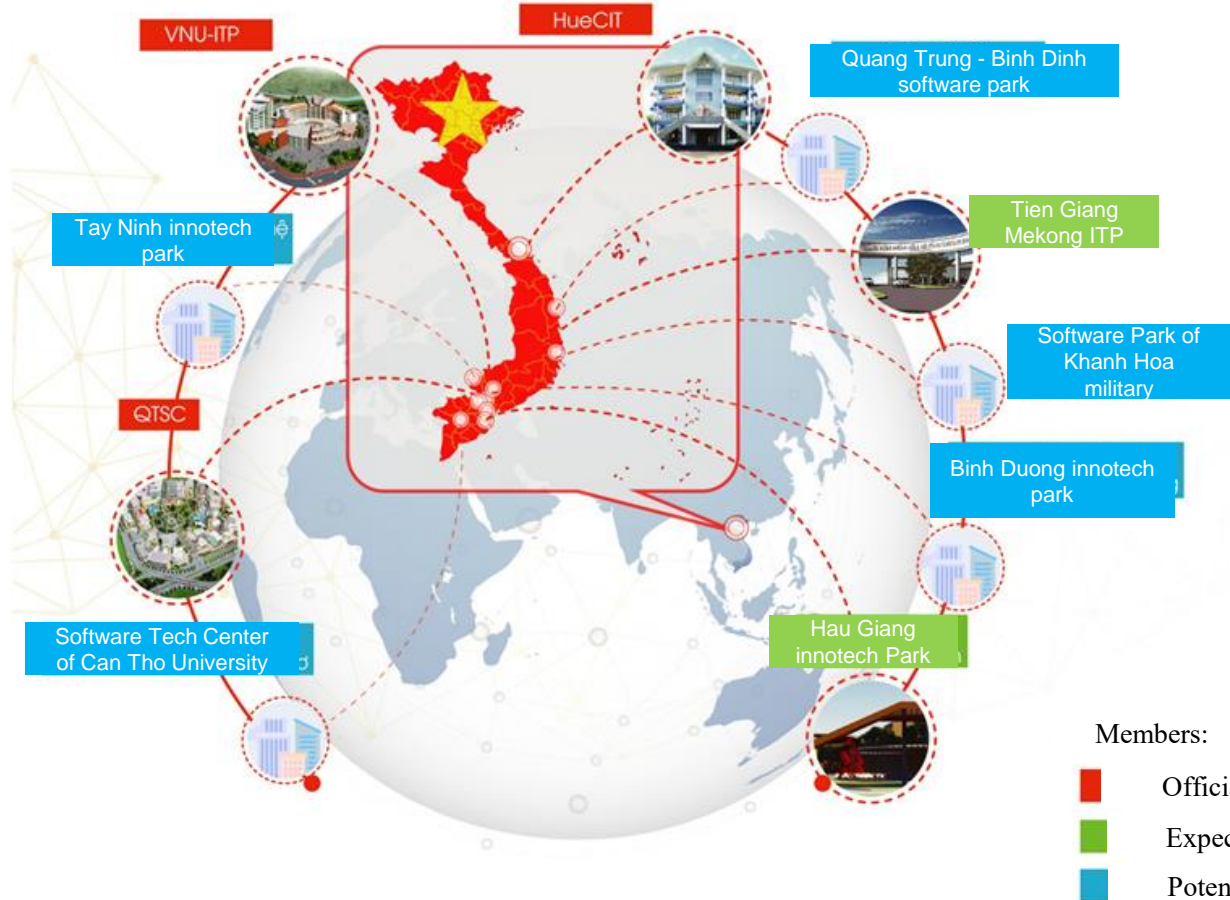
#### STRENGTHS

Concentrated and similar business  
scope of operating companies in QTSC

\*According to KPMG: Report on benchmarking QTSC with other IT high tech zones in Asean and Asia, 5/2017.

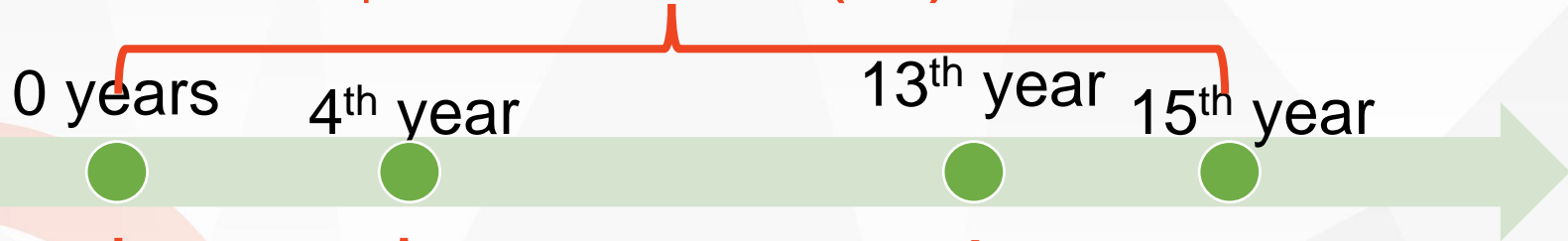


# QTSC Chain



# Tax incentives

Corporation Income tax (CIT) = 10%\*



Tax  
exemption\*

Reduced 50% of the  
payable tax\*

\*: since taxable income





# Our services

01

## SUPPORTING SERVICES

One-stop service  
Events & Communications

02

## INFRASTRUCTURE SERVICES

Provide Internet system, office for lease, electricicty, water....

03

## FACILITIES & AMENITIES

Create a perfect environment for living, working, studying and entertaining

# Our services

## SUPPORTING SERVICES



One-stop service

Events & Communications

# Our services

## SUPPORTING SERVICES





# Our services

## SUPPORTING SERVICES

### Event & Communications



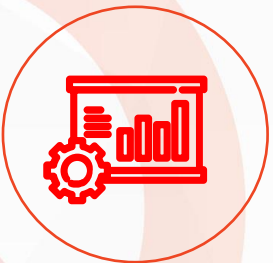
Event organization  
(online/offline)



PR & Communication



Local advertising



Digital marketing



International cooperation



Connection with  
Association

# Our services

## SUPPORTING SERVICES Event & Communications



# Our services

## INFRASTRUCTURE SERVICES



### OFFICE SPACE

- Grade A
- Grade B
- Grade C





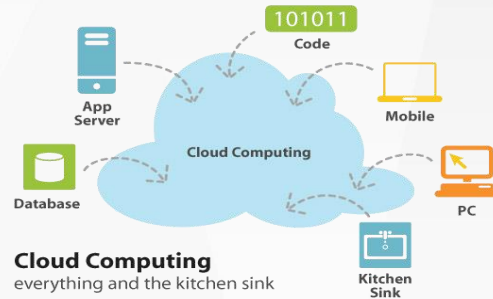
# Our services

## INFRASTRUCTURE SERVICES



Provide a variety of **telecom services** as well as internet, cloud computing, information security, datacenter...

### Cloud Computing



### Internet

### Security



### Datacenter

# Our services



## FACILITIES & AMENITIES

Create a perfect environment for living, working, studying and entertaining

# Our services

## FACILITIES & AMENITIES





# Our services

FACILITIES & AMENITIES



## A Green & Smart city



## Our members



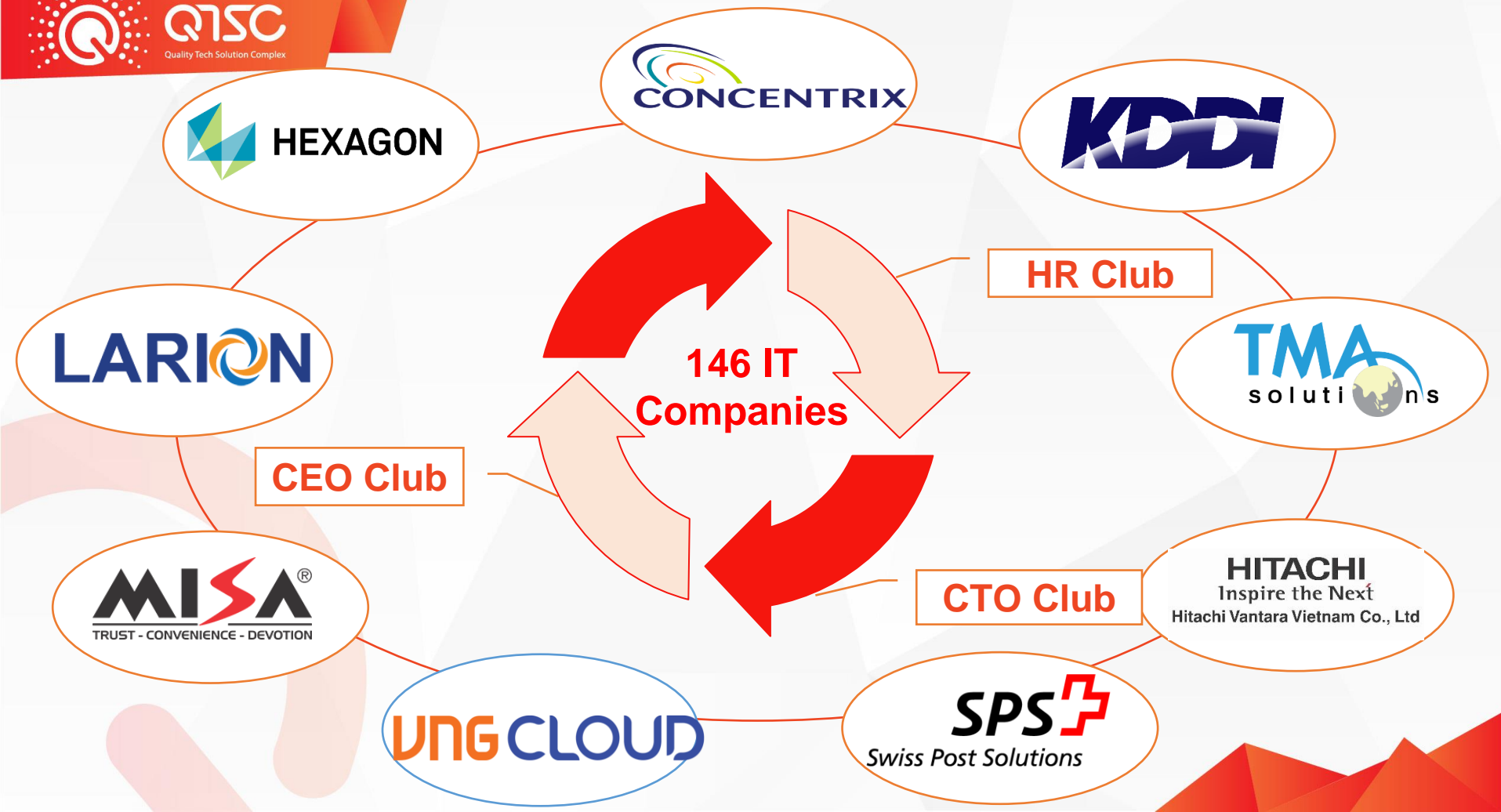
## Upcoming goals





**Our members**

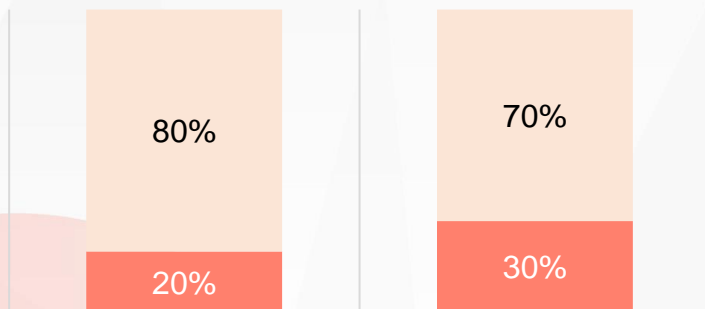




# IT Companies

## INVESTMENT FIELDS

■ R&D, High Tech, Life Science ■ BPO, ITO



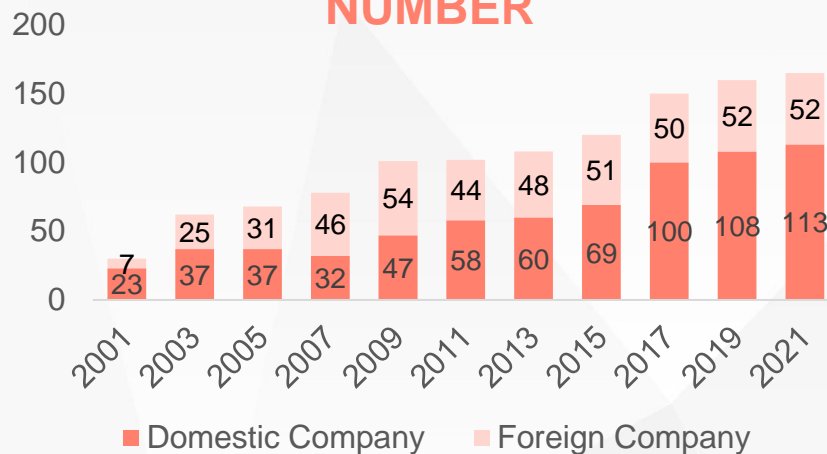
THE PREVIOUS  
YEARS

NOW

# 650

IT solutions and products

## NUMBER



# 1

Enterprises  
having over  
2,000 people

# 5

Enterprises  
having over  
1,000 people

## HCMC Digital Transformation Consulting & Support Center



## SERVICE

Exhibition

Co-  
working  
space

Event

Training &  
Consulting

International  
cooperation

Communi-  
cation

Amount of  
Experts

• Cooperation from  
80 – 100 experts  
(expectedly)

Field

• From 10 – 15  
Fields



**Nông nghiệp - Chế biến thực phẩm**  
**AgriTech - FoodTech**



**Bất động sản - Xây dựng - Giao thông**  
**PropTech - Construction - Transportation**



**Tài chính - Ngân hàng - Bảo hiểm**  
**Fintech - Insurtech**



**Thương mại - Phân phối - Bán lẻ - Logistics**  
**Trading - Retail - Distribution - Logistics**



**Giáo dục - Đào tạo**  
**EduTech**



**Chuyển đổi số cho doanh nghiệp**  
**Digital Solutions for Enterprises**



**Tài nguyên - Môi trường**  
**Natural Resources and Environment**



**Y tế**  
**Healthtech**



**Chính phủ số - Dịch vụ công**  
**Digital Government - Public Services**



**Sản xuất**  
**Smart Manufacturing**



**Truyền thông - Văn hóa - Marketing**  
**Media - Publishing - Communications - Marketing**

## Objective:

- Build public space for R&D labs
- Support companies for research, application in field of Big Data, IoT, AI, Robotics, VR/AR, Fintech, Block chain
- Attract many leading experts on R&D lab to work in QTSC
- Diversify field, create connection, corporation with outside R&D labs.



**10 Labs**



**46 R&D  
products**



**69 R&D  
experts**

# Incubator

- 40 incubatees
- Objective: support and nurture software businesses to overcome difficulties, risks and challenges in the early stage of starting a new business
- Advantages:
  - ❑ Supported office rents
  - ❑ Support access to capital resources; Funds / Investors;
  - ❑ Support find opportunities with domestic and - foreign enterprises (B2B / B2C)
  - ❑ Communication support, business promotion / solution / product





# Steamzone

Studio area



Showroom area



**STEAMZONE**  
ALL<sup>®</sup>  
Science • Technology • Engineering • Art • Math  
**Learn ★ Fun ★ Create**



Robotics area



Vinaponics area

# Smart Village

Auto tropical Greenhouse  
(ATGH) in container



Auto mushroom greenhouse  
(AMG)



Automated hydroponics System (AHS)

# Talent pool



## 6 Training Centers

**2**

Universities

**2**

Colleges

**1**

institute

**1**

IT Solution Workforce Center (ISC-  
Quang Trung)



## A Green & Smart city



## Our members



## Upcoming goals





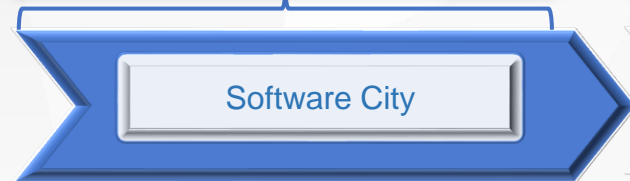
**UPCOMING GOALS**



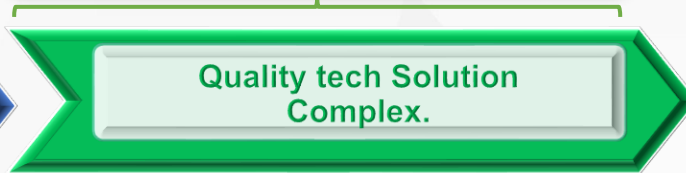
# Upcoming goals for next 5 years



Existing model



Moving forward



**Focus on**

- Deploying and promoting DXCENTER's activities
- Cooperate with enterprise to deploy more 20 - 30 tech solutions for park management
- Attracting R&D, science and technology/high-tech 4.0 enterprises to account for at least 30% of the total number of enterprises.
- Replicating the model of QTSC R&D Labs 1 center at least 1 - 2 more labs center



Enroll from 6-8 members to participate in QTSC Chain, create an ecosystem linking technology zones of the Mekong Delta, the Eastern key economic region



**QTSC**

Quality Tech Solution Complex

# Thank you!

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